



Enhance your publication strategy with Altmetric data and tools

8 November 2018

Housekeeping

- Questions in the question box
- Let us know if you can't hear or see
- Webinar will be recorded



Our speakers



Cat Williams
Altmetric



Sara Grimme
Digital Science



What we'll cover

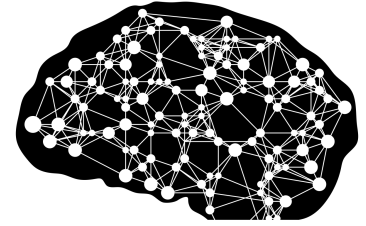
- An introduction to altmetrics
- Using altmetrics to guide your editorial strategy
- Altmetric as a tool for attracting new authors
- Maximising reach and influence of your content
- Q&A



Altmetrics: why and what?

RESEARCH→

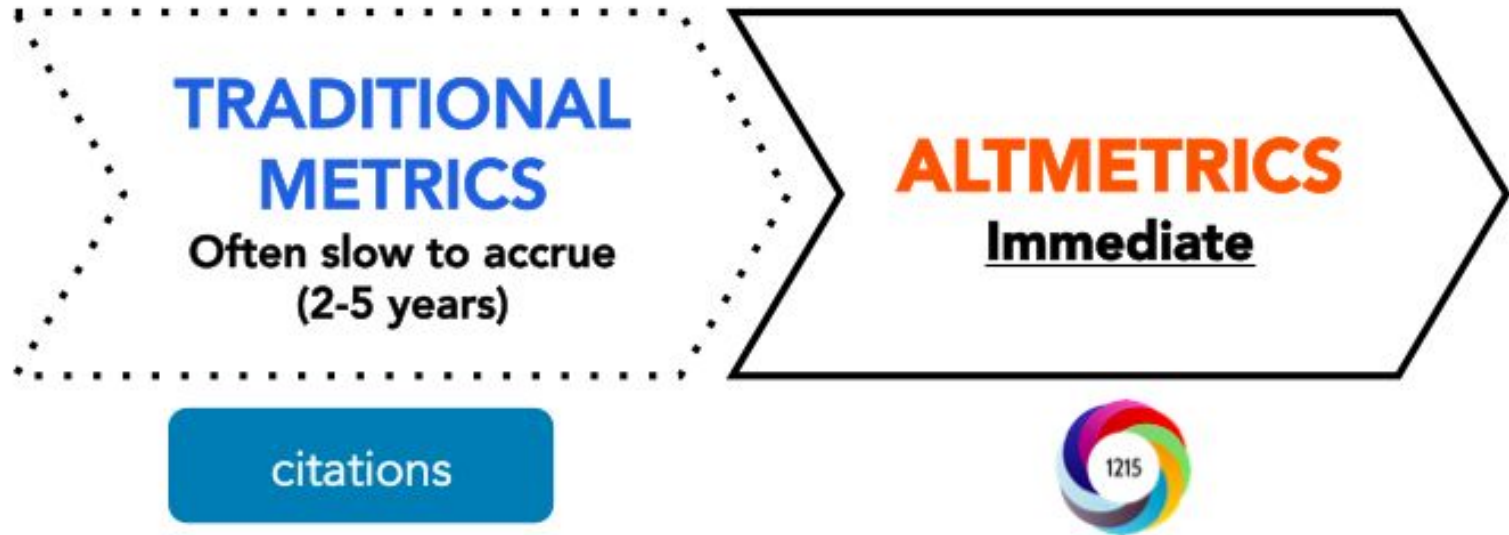
ACCOUNTABLE TO MORE AUDIENCES AND STAKEHOLDERS



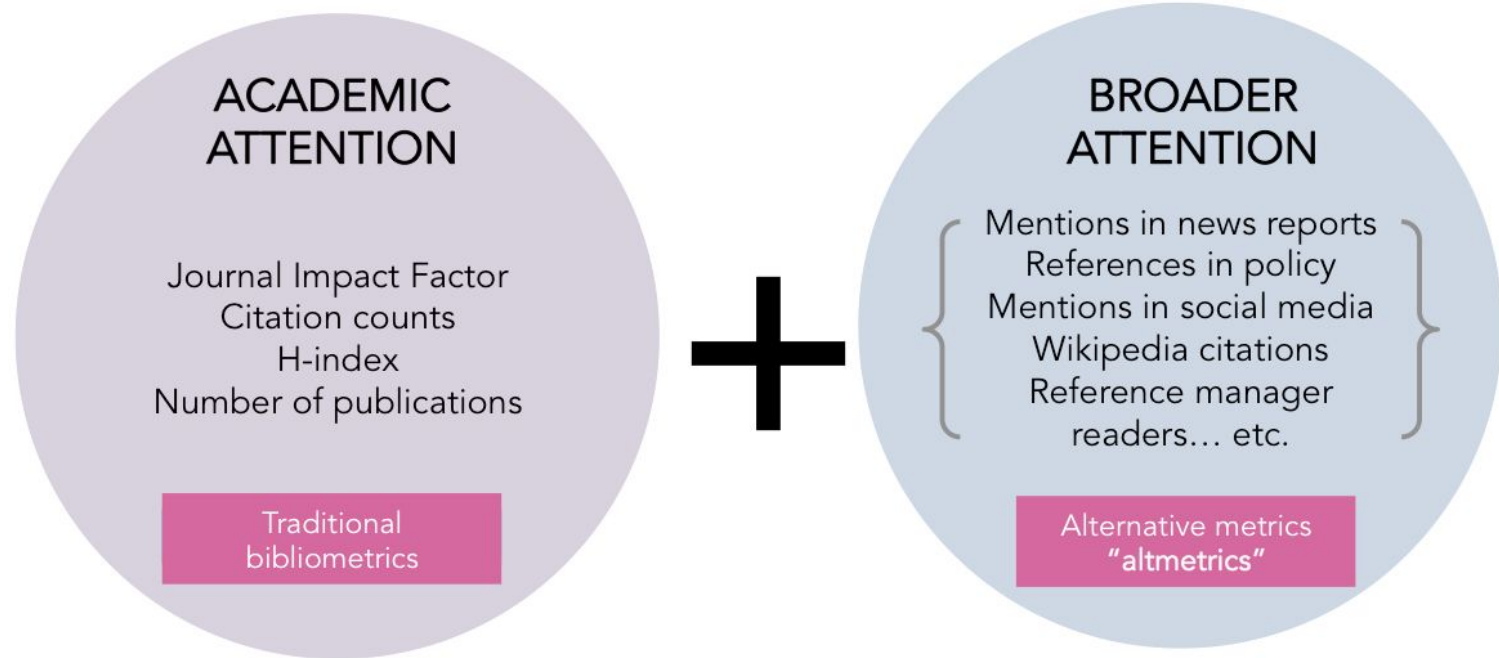
- ☐ Academia
- ☐ Practitioners
- ☐ General Public
- ☐ Educators and students
- ☐ Media and influencers
- ☐ Artists
- ☐ Funders
- ☐ Unaffiliated researchers
- ☐ Special interest groups
- ☐ Government and policy makers
- ☐ Corporations



Why are they needed?



Reflecting broader engagement

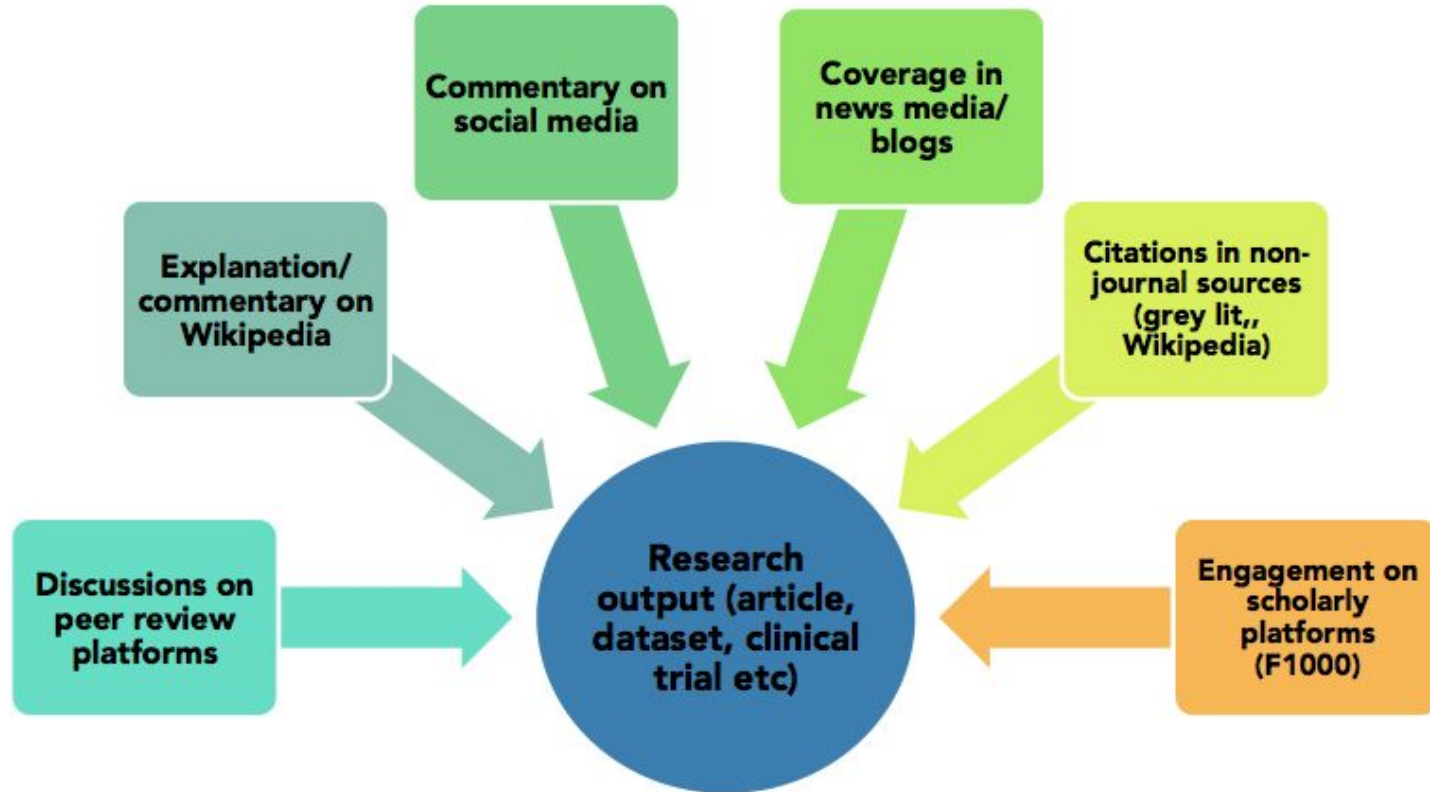


altmetrics

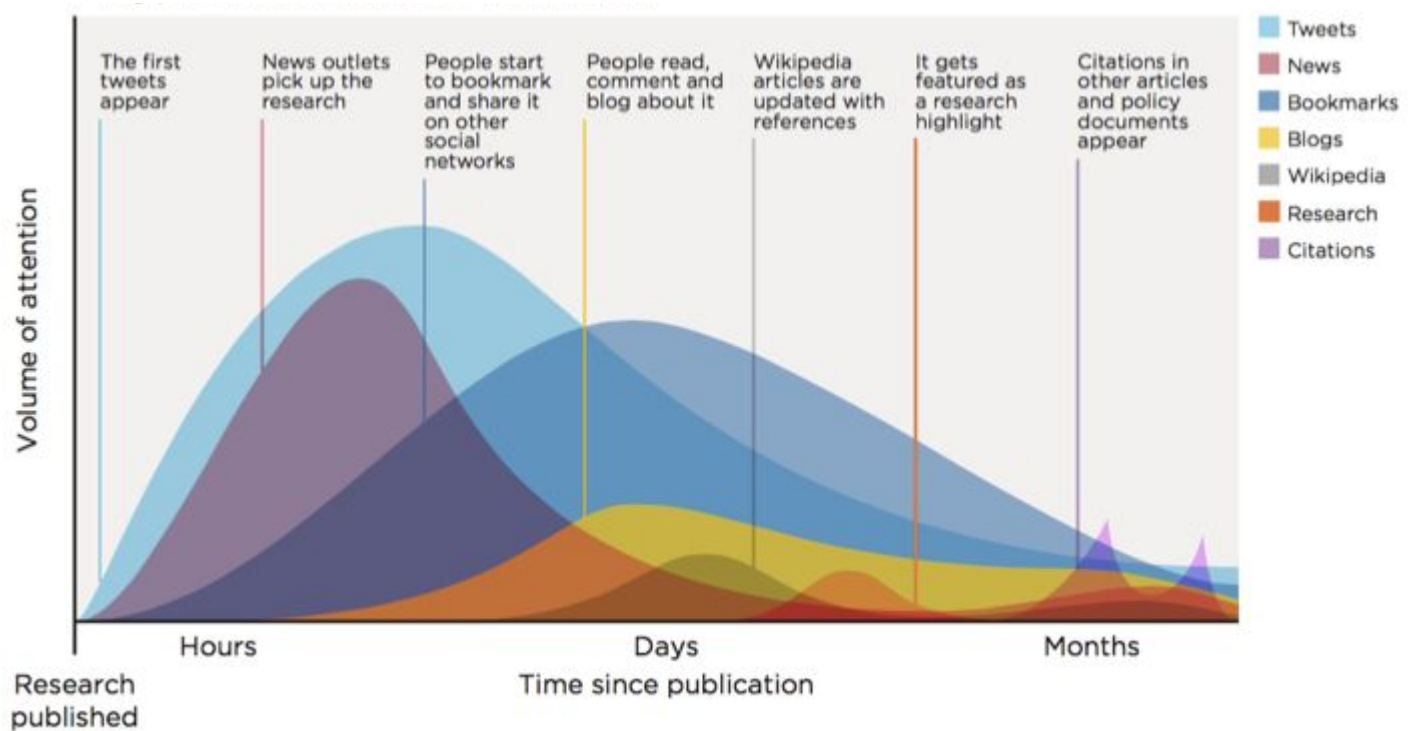
***Indicators of online engagement
that complement traditional
citation impact metrics.***



Who's engaging?



A typical timeline of attention



Qualitative

- Who/what/where/when
- Transparent
- Facilitates engagement analysis

Quantitative

- Answers: How many or how much?
- Often opaque



How are they useful?

Challenges for authors

Getting their work
seen and read

Finding potential
collaborators

Evidencing broader reach
and influence

Attracting new
funding

Prioritizing what to
read

Deciding where to
publish



Publisher challenges

- Making informed strategic decisions
- Adding value for readers, authors and subscribers
- Attracting and keeping the best authors
- Demonstrating importance of content
- Creating engaging marketing campaigns
- Supporting research communities



How can altmetrics help?

- **Understand** (and help your audience understand) how published research is being received and interpreted
- **Report** back to authors and editorial boards
- **Measure** the success of outreach and promotional activity
- **Identify** hot topic content and guide future strategy
- **Demonstrate** innovation and play a part in the wider conversation



How does it work?

Linking mentions to content

An output
(journal
article,
dataset, etc)

An identifier
attached to
the output
(DOI, PMID,
etc)

Mentions of
output in a
source we
track



Sources of attention

News
outlets

Public
policy
sources

Social media
and blogs

Patents

Wikipedia
YouTube

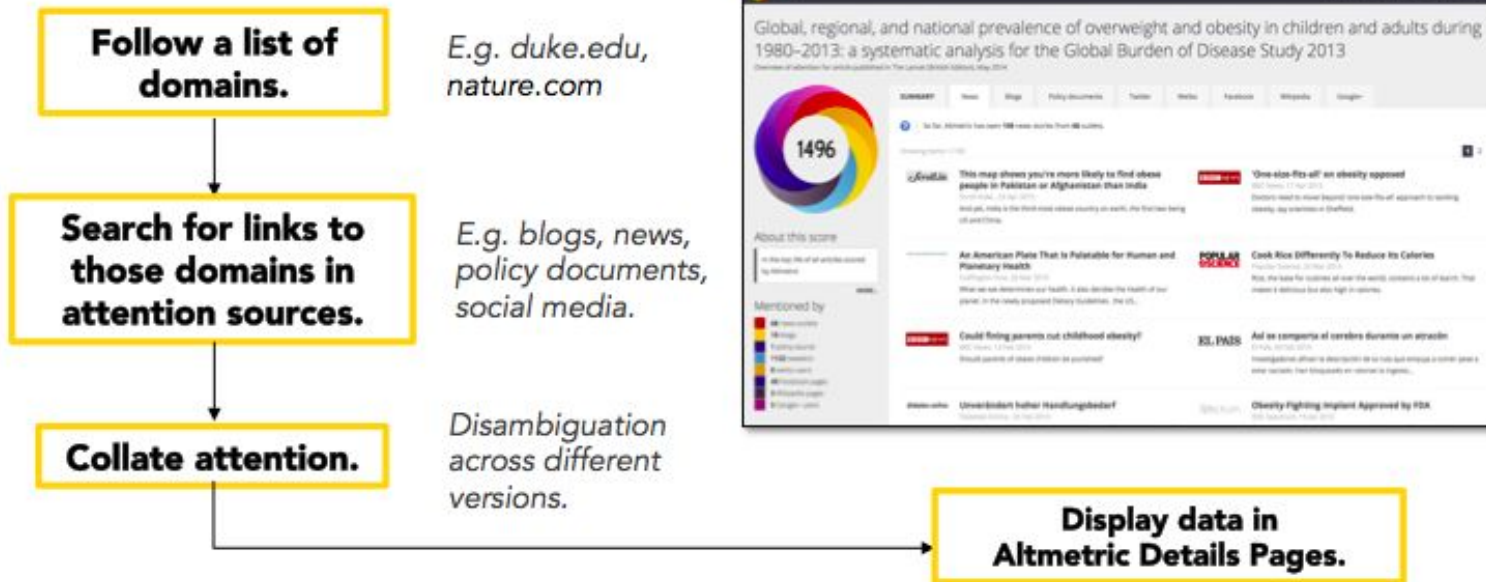
Open
Syllabus
Project

Post-publication
peer-review
Mendeley

Dimensions
Citations



Collating attention

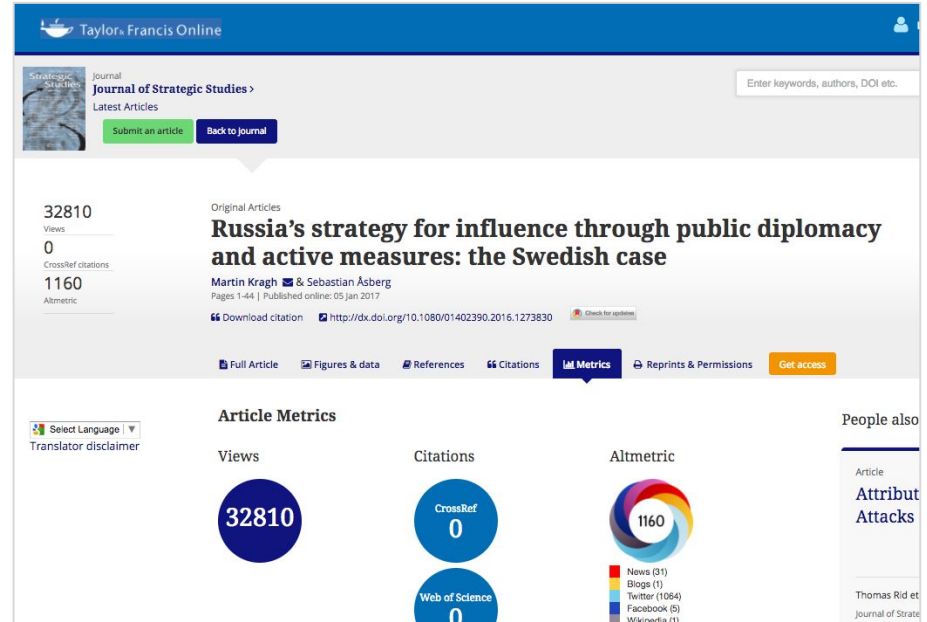


The donut and score

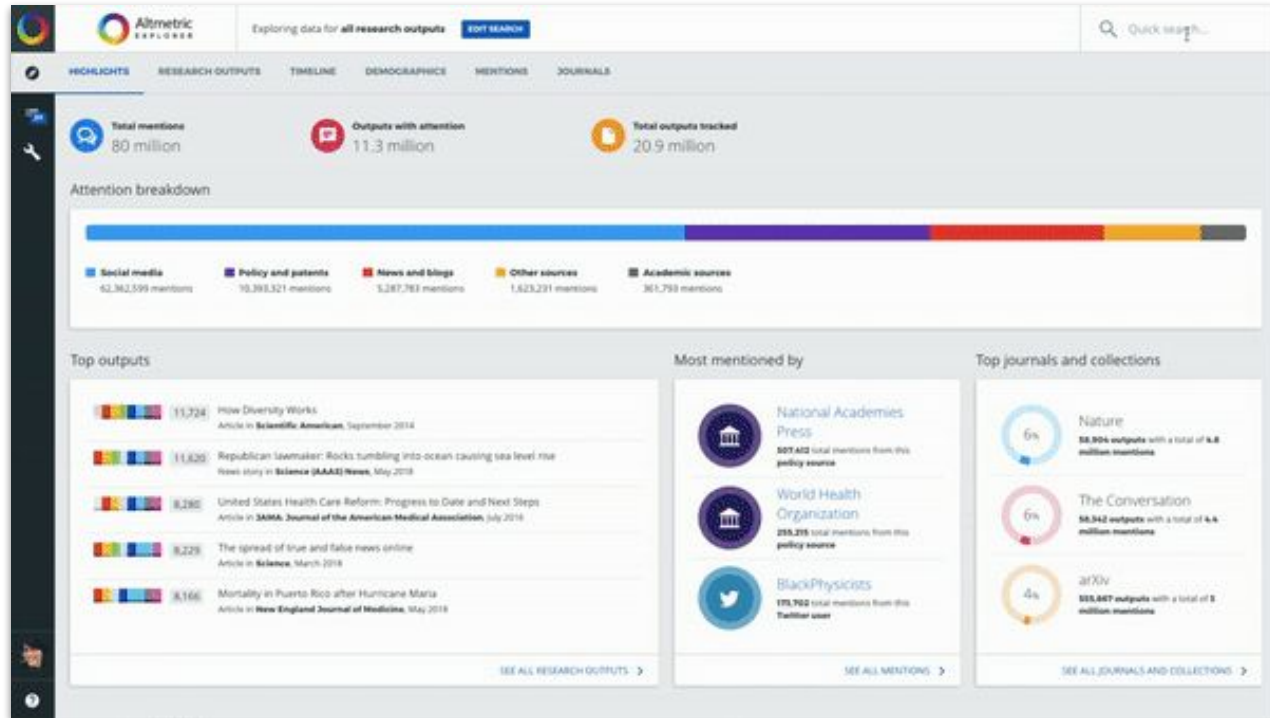


Journal badges

- Available on thousands of journals
- Update in real time
- At-a-glance summary of online attention

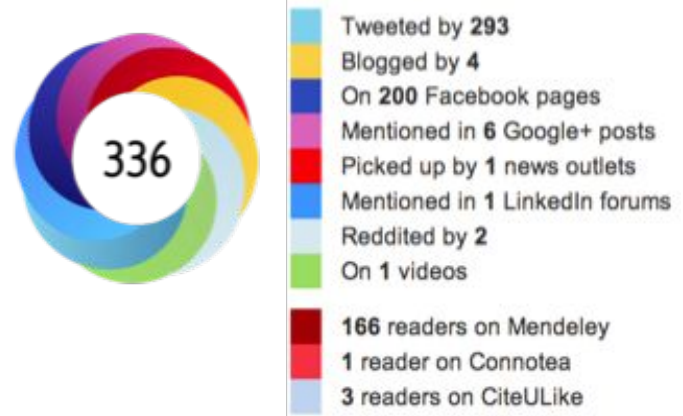


Altmetric Explorer



Be responsible!

- An indicator, not the full story
- Complement expert opinion and other metrics
- Look beyond the numbers



Using altmetrics to guide your editorial strategy

Publisher challenges - a quick recap

- Making informed business decisions
- Adding value for readers, authors and subscribers
- Attracting and keeping the best authors
- Demonstrating importance of content
- Creating engaging marketing campaigns
- Supporting research communities

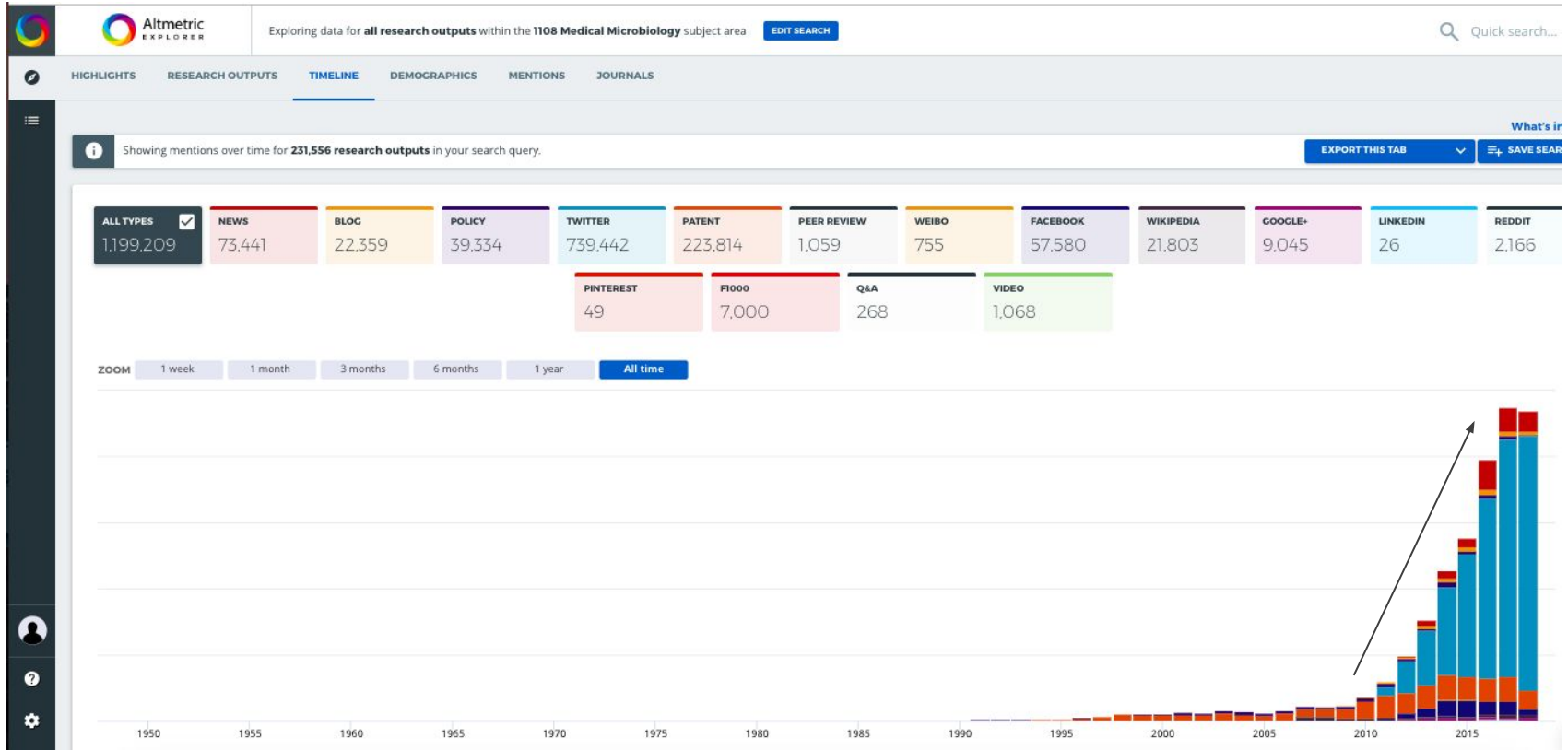


Publisher challenges - a quick recap

- Making informed business decisions
- Adding value for readers, authors and subscribers
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Using the Explorer to drive business insight



Using the Explorer to drive business insight

AltmetricEXPLORER

Exploring data for all research outputs within the 1108 Medical Microbiology subject area published between 2018-01-01 and 2018-10-31

EDIT SEARCH

Quick search...

HIGHLIGHTSRESEARCH OUTPUTSTIMELINEDEMOGRAPHICSMENTIONSJOURNALS

Found 1,771 journals and collections in your search results.

EXPORT THIS TAB

SAVE SEARCH

JOURNAL/COLLECTION e.g. Physics Letters, arXiv, figshare	TOTAL MENTIONS	NEWS MENTIONS	BLOG MENTIONS	POLICY MENTIONS	TWITTER MENTIONS	PATENT MENTIONS	PEER REVIEWS MENTIONS	SINA WEIBO MENTIONS	FACEBOOK MENTIONS	WIKIPEDIA MENTIONS	GOOGLE+ MENTIONS	LINKEDIN MENTIONS	REDDIT MENTIONS
bioRxiv 610 mentioned research outputs in your search	10,219	6	53	0	10,141	0	0	0	20	0	4	0	0
Journal of Virology 419 mentioned research outputs in your search	3,328	61	14	0	3,206	0	0	0	35	0	10	0	0
PLoS ONE 357 mentioned research outputs in your search	2,207	222	48	1	1,866	0	5	0	46	3	8	0	5
Frontiers in Microbiology 346 mentioned research outputs in your search	1,902	31	21	0	1,809	0	0	0	28	5	4	0	3
Scientific Reports 337 mentioned research outputs in your search	3,885	271	53	1	3,485	0	1	0	65	2	6	0	2
Viruses (1999-4915) 284 mentioned research outputs in your search	2,168	45	10	0	2,082	0	1	0	23	4	5	0	0
Antimicrobial Agents and Chemotherapy 205 mentioned research outputs in your search	1,542	277	6	0	1,229	0	0	0	23	2	3	0	0
mBio 176 mentioned research outputs in your search	5,762	503	50	0	5,133	0	0	0	38	6	8	0	4
Frontiers in immunology 168 mentioned research outputs in your search	1,181	15	8	0	1,131	0	0	0	10	4	11	0	0
PLoS Pathogens	3,805	331	46	0	3,357	0	0	0	46	2	5	0	13

Using the Explorer to drive business insight

The screenshot displays the Altmetric Explorer interface. The top navigation bar includes 'HIGHLIGHTS', 'RESEARCH OUTPUTS', 'TIMELINE', 'DEMOGRAPHICS', 'MENTIONS', and 'JOURNALS'. The main content area shows a list of research outputs, with the first item highlighted by a red box and an arrow pointing to the 'Altmetric Details Page'.

Altmetric Details Page

Summary

Title: Evolution-guided structural and functional analyses of the HERC family reveals an ancient marine origin and determinants of antiviral activity.

Published in: Journal of Virology, April 2018

DOI: 10.1128/jvi.00528-18

PubMed ID: 29669830

Authors: Ermela Papanicolaou, Matthew W. Woods, Macon D. Coleman, Seyed A. Moghadas, Divyot S. Kochhar, Sean K. [show]

Abstract: In humans, homologous to the E6-AP carboxyl terminus (HECT) and regulator of chromosome...

Altmetric Attention Score: 90

About this Attention Score

This research output has an Altmetric Attention Score of 90. This is our high-level measure of the quality and quantity of online attention that it has received. This Attention Score, as well as the ranking and number of research outputs shown below, was calculated when the research output was last mentioned on **25 June 2018**.

ALL RESEARCH OUTPUTS

#145,574 of 12,072,922 outputs

OUTPUTS FROM JOURNAL OF VIROLOGY

#44 of 12,916 outputs

OUTPUTS OF SIMILAR AGE

#7,752 of 260,943 outputs

OUTPUTS OF SIMILAR AGE FROM JOURNAL OF VIROLOGY

#3 of 220 outputs

Altmetric has tracked 12,072,922 research outputs across all sources so far. Compared to these this one has done particularly well and is in the 98th percentile: it's in the **top 5% of all research outputs ever tracked by Altmetric**.

Mentioned by

- 9 news outlets
- 1 blog
- 28 tweeters
- 1 Facebook page

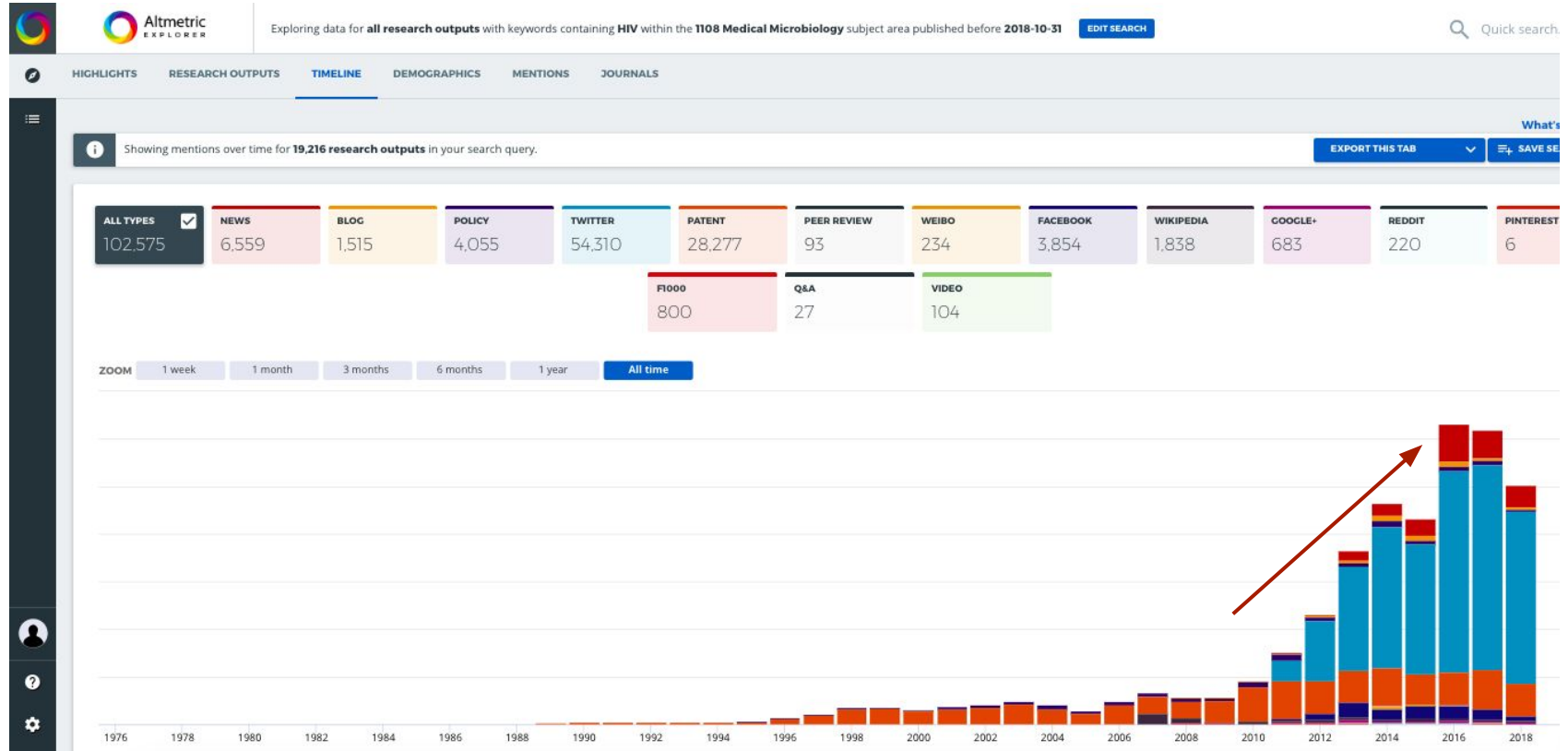
Readers on

- 5 Mendeley

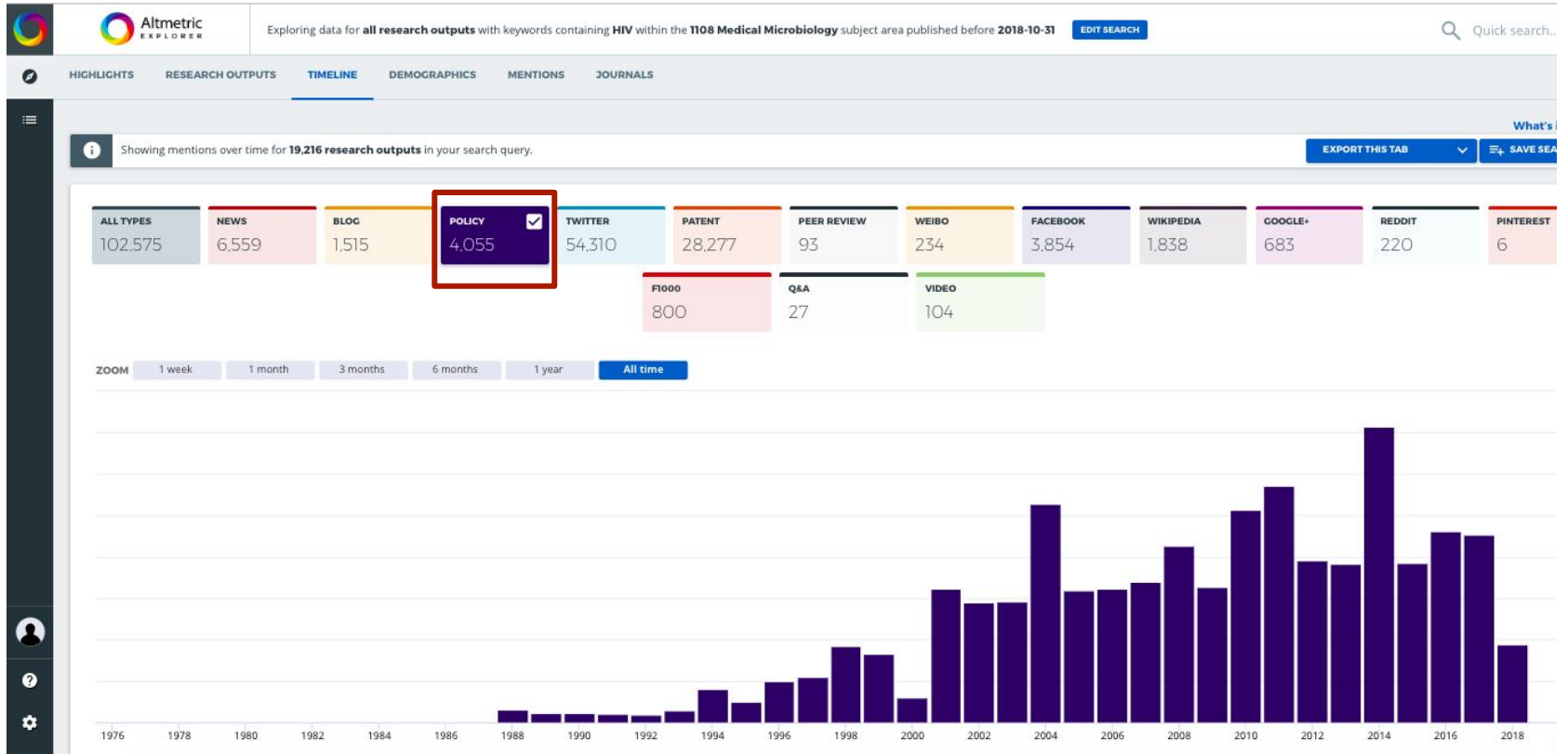
Tools

- Open in a new tab



Using the Explorer to drive business insight



Using the Explorer to drive business insight




The bioRxiv - a tool for commissioning?





Exploring data for **all research outputs** published in **bioRxiv** within the **T108 Medical Microbiology** subject area published between **2018-01-01** and **2018-10-31** [EDIT SEARCH](#)



















Quick search...

HIGHLIGHTS **RESEARCH OUTPUTS** TIMELINE DEMOGRAPHICS MENTIONS JOURNALS

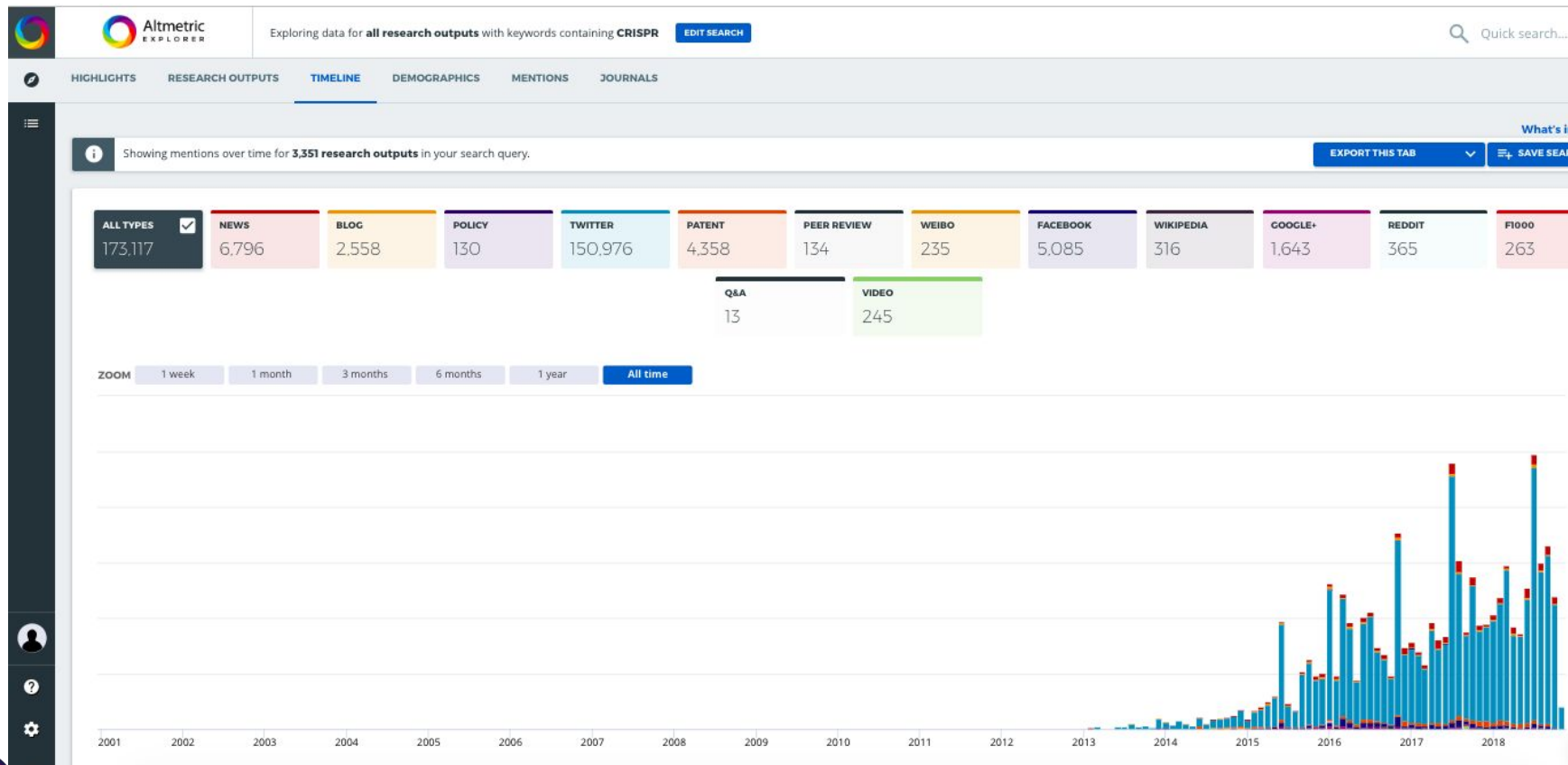
 Showing **611 research outputs** from the results of your search query. Of those, **610** have been mentioned. [EXPORT THIS TAB](#) [SAVE SEARCH](#)



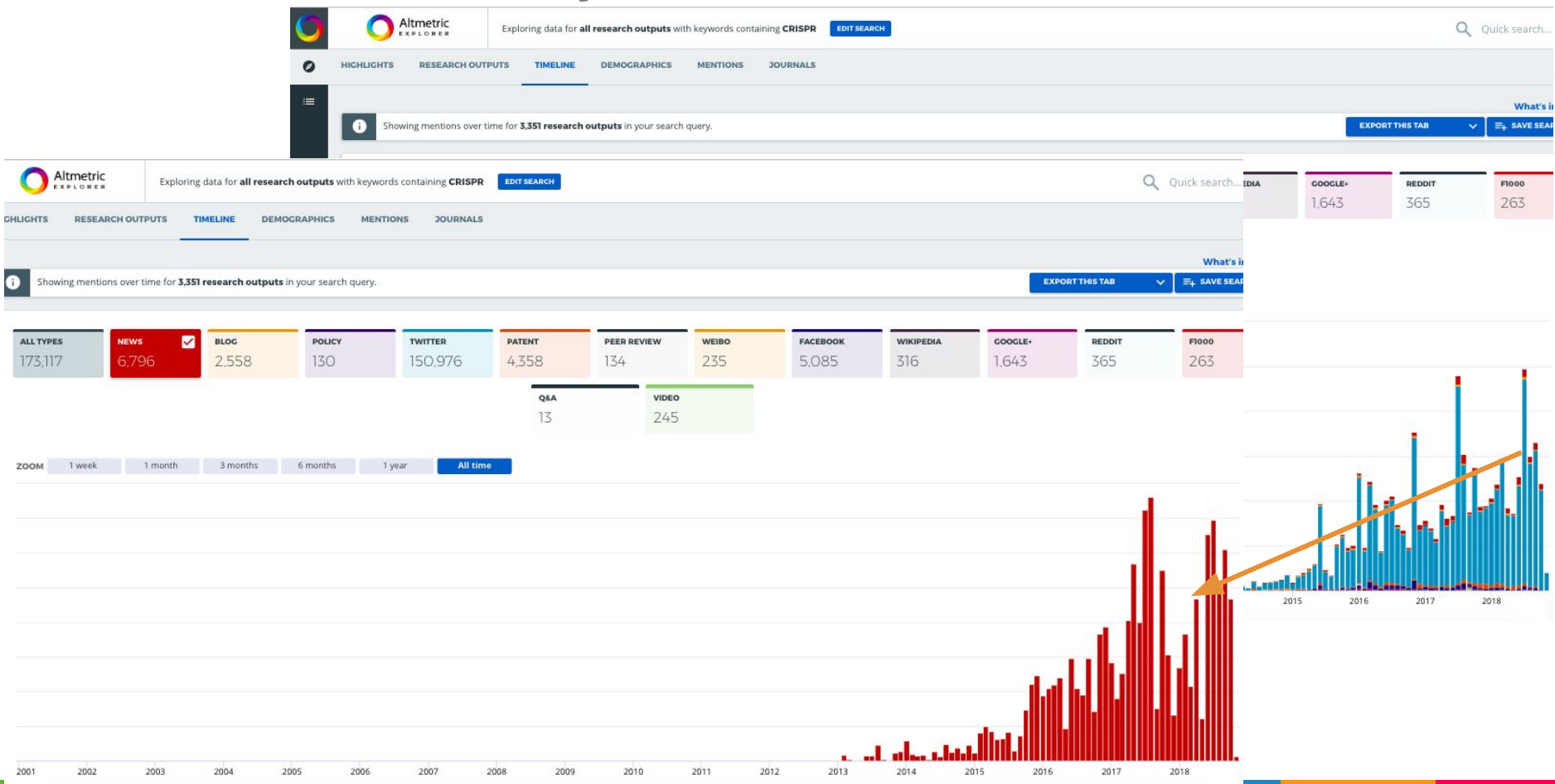
Sort by: Altmetric Attention Score (Highest first)

 186 Lineage calling can identify antibiotic resistant clones within minutes Article in bioRxiv , August 2018	 99 ΦCrAss001, a member of the most abundant bacteriophage family in the human gut... Article in bioRxiv , June 2018	 97 KrakenHLL: Confident and fast metagenomics classification using unique k-mer... Article in bioRxiv , February 2018
 82 Rapid Diagnosis of Lower Respiratory Infection using Nanopore-based Clinical... Article in bioRxiv , August 2018	 77 Personal clinical history predicts antibiotic resistance in urinary tract... Article in bioRxiv , August 2018	 72 Bacteriophage cooperation suppresses CRISPR-Cas3 and Cas9 immunity Article in bioRxiv , March 2018
 71 Origins and Evolution of the Global RNA Virome Article in bioRxiv , October 2018	 66 CRISPR-Cas9 interference in cassava linked to the evolution of editing... Article in bioRxiv , May 2018	 60 Fecal pollution explains antibiotic resistance gene abundances in... Article in bioRxiv , June 2018
 60 Chromulnavorax destructans, a pathogenic TM6 bacterium with an unusual... Article in bioRxiv , July 2018	 58 Stronger connectivity of the resident gut microbiome lends resistance to... Article in bioRxiv , February 2018	 55 Visualization of the type III secretion mediated Salmonella-host cell interface... Article in bioRxiv , June 2018
 51 Worldwide survey reveals lower susceptibility of African Aedes aegypti... Article in bioRxiv , June 2018	 50 Anopheles Mosquitoes May Drive Invasion and Transmission of Mayaro Virus across... Article in bioRxiv , June 2018	 45 Convergent gain and loss of genomic islands drives lifestyle changes in plants... Article in bioRxiv , June 2018
 44 High-resolution sweep metagenomics using ultrafast read mapping and inference Article in bioRxiv , June 2018	 44 High-resolution analysis of the pneumococcal transcriptome under a wide range... Article in bioRxiv , March 2018	 41 SUCCESSIVE BLOODMEALS ENHANCE VIRUS DISSEMINATION WITHIN MOSQUITOES AND... Article in bioRxiv , January 2018

What about new journal launch ideas - CRISPR?



What about new journal launch ideas - CRISPR?



What about new journal launch ideas - CRISPR?

Altmetric
EXPLORER

Exploring data for **all research outputs** with keywords containing **crispr** [EDIT SEARCH](#)

Quick search...

HIGHLIGHTS

RESEARCH OUTPUTS

TIMELINE

DEMOGRAPHICS

MENTIONS

JOURNALS



Found **586 journals and collections** in your search results.

[EXPORT THIS TAB](#)

[SAVE SEARCH](#)

JOURNAL/COLLECTION <div>e.g. Physics Letters, arXiv, figshare</div>	TOTAL MENTIONS	NEWS MENTIONS	BLOG MENTIONS	POLICY MENTIONS	TWITTER MENTIONS	PATENT MENTIONS	PEER REVIEWS MENTIONS	SINA WEIBO MENTIONS	FACEBOOK MENTIONS	WIKIPEDIA MENTIONS	GOOGLE+ MENTIONS	LINKEDIN MENTIONS	REDDIT MENTIONS
bioRxiv 233 mentioned research outputs in your search	11,671	149	157	1	11,275	1	0	0	68	1	16	0	0
Nature 125 mentioned research outputs in your search	66,060	1,534	650	15	59,762	296	1	19	2,594	39	833	0	217
Nucleic Acids Research 100 mentioned research outputs in your search	1,507	43	24	1	1,191	175	0	0	30	11	26	0	1
Nature Biotechnology 97 mentioned research outputs in your search	11,912	728	277	40	9,538	801	2	92	260	32	73	0	22
Science 84 mentioned research outputs in your search	11,909	963	249	10	9,676	367	0	27	220	29	169	0	14
Scientific Reports 80 mentioned research outputs in your search	949	55	17	0	846	9	0	0	15	2	4	0	0
Nature Methods 77 mentioned research outputs in your search	4,834	316	114	8	4,094	145	8	11	97	8	13	0	5
Molecular Cell 73 mentioned research outputs in your search	2,252	110	26	2	1,905	150	0	4	19	11	17	0	1
Nature Communications 70 mentioned research outputs in your search	4,613	298	69	1	4,026	38	2	23	81	5	55	0	8
PLoS ONE	510	3	11	0	429	37	0	0	16	6	3	0	4

Finding new authors - CRISPR






















Exploring data for **articles** with keywords containing **crispr** [EDIT SEARCH](#)
Quick search...

[HIGHLIGHTS](#)
[RESEARCH OUTPUTS](#)
[TIMELINE](#)
[DEMOGRAPHICS](#)
[MENTIONS](#)
[JOURNALS](#)

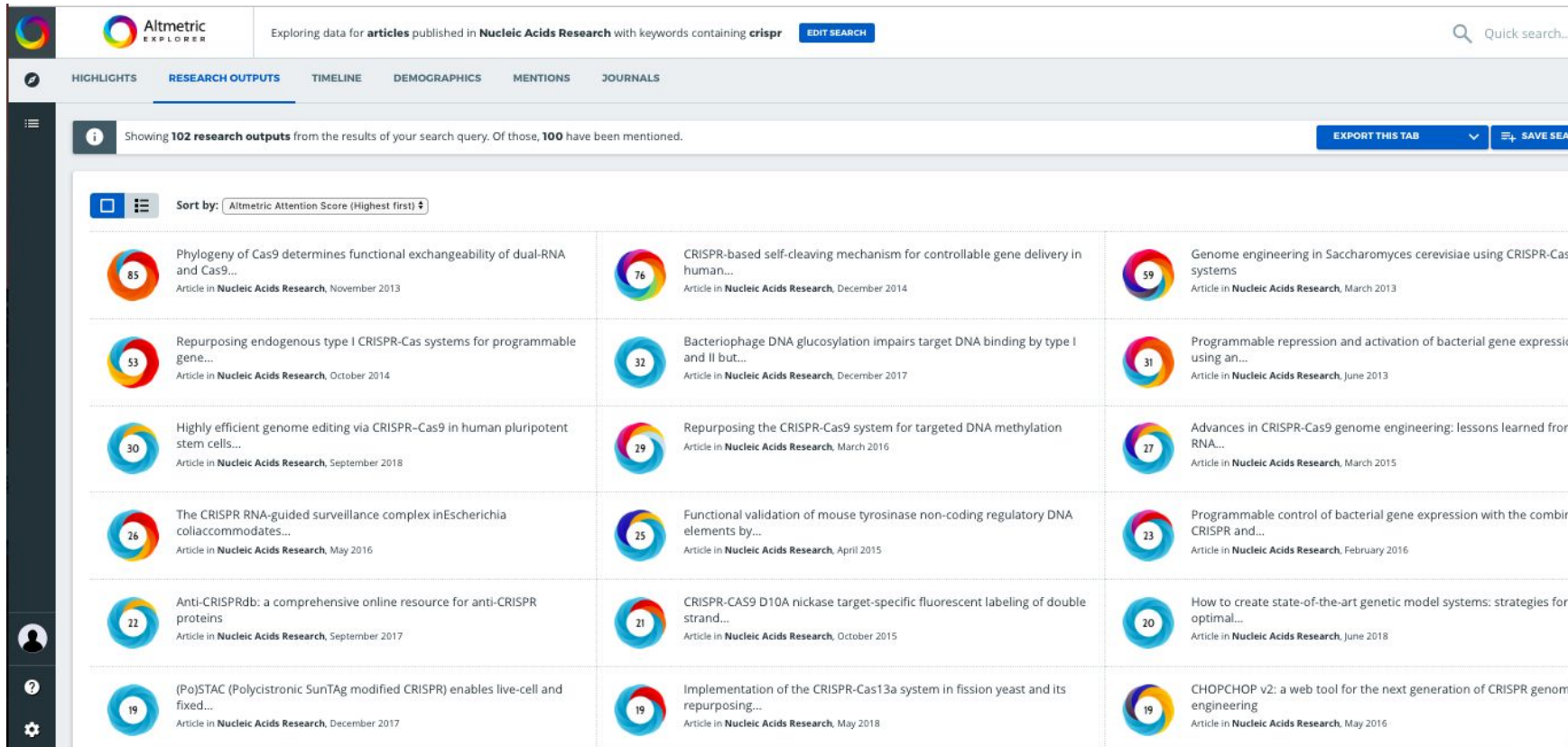
Showing **3,071 research outputs** from the results of your search query. Of those, **2,980** have been mentioned.
 [EXPORT THIS TAB](#)
[SAVE SEARCH](#)

Sort by: [Altmetric Attention Score \(Highest first\)](#)



 2974 CRISPR-Cas encoding of a digital movie into the genomes of a population of... Article in <i>Nature</i> , July 2017	 2178 Unexpected mutations after CRISPR-Cas9 editing in vivo Article in <i>Nature Methods</i> , May 2017	 2074 Repair of double-strand breaks induced by CRISPR-Cas9 leads to large deletions... Article in <i>Nature Biotechnology</i> , July 2018
 1660 Inactivation of porcine endogenous retrovirus in pigs using CRISPR-Cas9 Article in <i>Science</i> , August 2017	 1618 A CRISPR-Cas9 gene drive targeting doublesex causes complete population... Article in <i>Nature Biotechnology</i> , September 2018	 1505 CRISPR-Cas9 genome editing induces a p53-mediated DNA damage response Article in <i>Nature Medicine</i> , June 2018
 1278 The Heroes of CRISPR Article in <i>Cell</i> , January 2016	 1088 Genome-editing revolution: My whirlwind year with CRISPR. Article in <i>Nature</i> , December 2015	 1084 Real-space and real-time dynamics of CRISPR-Cas9 visualized by high speed... Article in <i>Nature Communications</i> , November 2017
 947 RNA editing with CRISPR-Cas13 Article in <i>Science</i> , October 2017	 905 Nanoparticle delivery of CRISPR into the brain rescues a mouse model of fragile... Article in <i>Nature Biomedical Engineering</i> , June 2018	 882 Response to Editas: Unexpected mutations after CRISPR-Cas9 editing <i>in vivo</i>... Article in <i>bioRxiv</i> , June 2017
 878 CRISPR-Cas12a target binding unleashes indiscriminate single-stranded DNase... Article in <i>Science</i> , February 2018	 797 p53 inhibits CRISPR-Cas9 engineering in human pluripotent stem cells Article in <i>Nature Medicine</i> , June 2018	 756 A CRISPR-Cas9 gene drive system targeting female reproduction in the malaria... Article in <i>Nature Biotechnology</i> , December 2015
 741 Nucleic acid detection with CRISPR-Cas13a/C2c2 Article in <i>Science</i> , April 2017	 637 Cpf1 Is a Single RNA-Guided Endonuclease of a Class 2 CRISPR-Cas System Article in <i>Cell</i> , October 2015	 598 CRISPR-Cas9 gene repair of hematopoietic stem cells from patients with X-linked... Article in <i>Science Translational Medicine</i> , January 2017



Attracting new authors - CRISPR



Competitor intel & the positioning of journals



Exploring data for all research outputs published in 8 selected journals/collections published between 2018-01-01 and 2018-11-01 [EDIT SEARCH](#)

Quick search...

HIGHLIGHTSRESEARCH OUTPUTSTIMELINEDEMOGRAPHICSMENTIONSJOURNALS

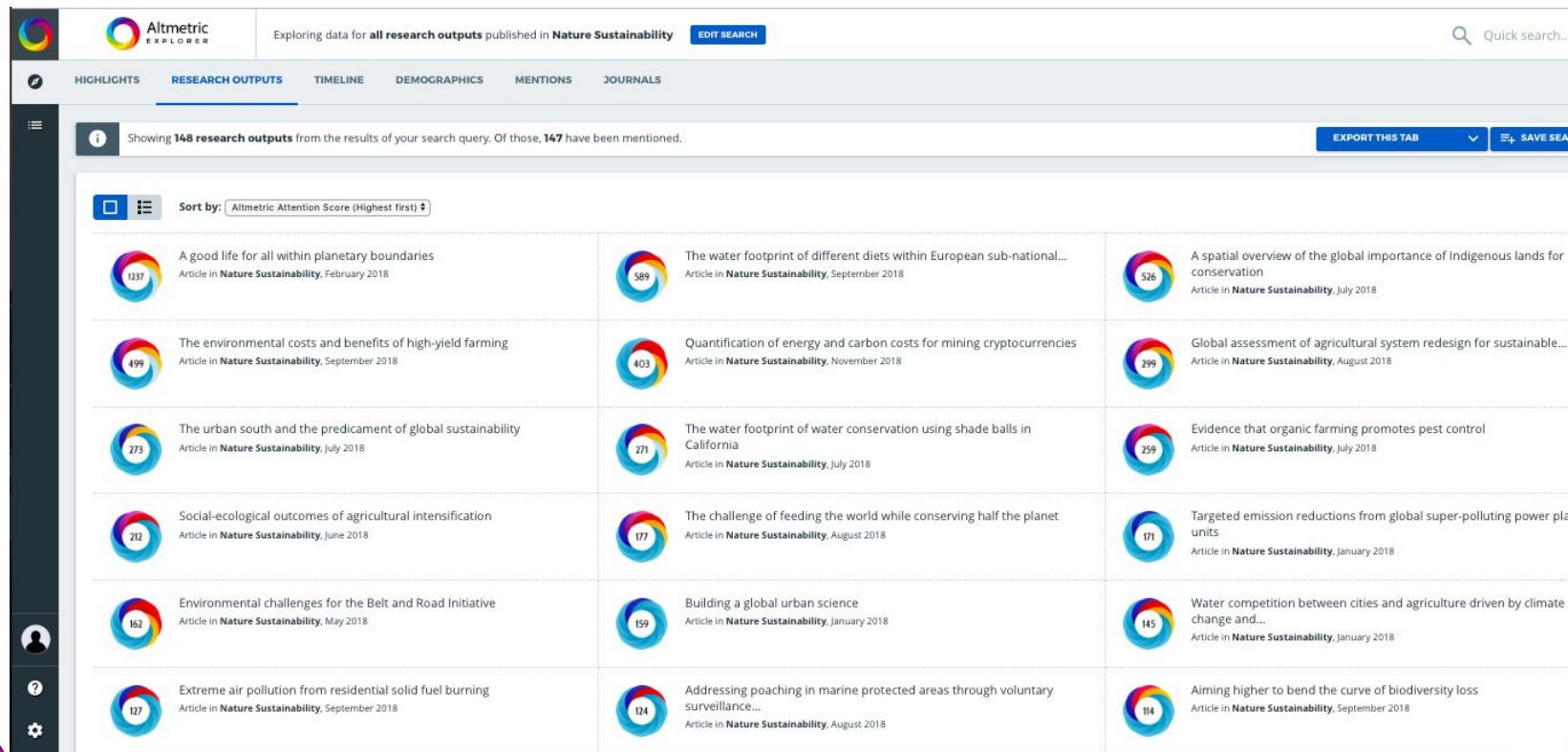
Found 8 journals and collections in your search results.

EXPORT THIS TABSAVE SEARCH

JOURNAL/COLLECTION e.g. Physics Letters, arXiv, figshare	TOTAL MENTIONS	NEWS MENTIONS	BLOG MENTIONS	POLICY MENTIONS	TWITTER MENTIONS	PATENT MENTIONS	PEER REVIEWS MENTIONS	SINA WEIBO MENTIONS	FACEBOOK MENTIONS	WIKIPEDIA MENTIONS	GOOGLE+ MENTIONS	LINKEDIN MENTIONS	REDDIT MENTIONS
Frontiers in Neuroscience 805 mentioned research outputs in your search	10,626	330	84	0	9,964	0	2	0	173	23	22	0	26
Neuroscience 422 mentioned research outputs in your search	3,519	52	5	0	3,250	0	0	0	189	3	10	0	4
Neuropsychopharmacology 291 mentioned research outputs in your search	5,609	193	34	0	5,268	0	0	0	78	3	7	0	18
Neuropharmacology 207 mentioned research outputs in your search	1,379	50	15	0	1,265	0	0	0	27	6	1	0	13
European Neuropsychopharmacology 166 mentioned research outputs in your search	1,186	28	4	0	893	0	0	0	251	0	0	0	10
Current Neuropharmacology 36 mentioned research outputs in your search	85	8	1	0	70	0	0	0	5	1	0	0	0
Clinical Neuropharmacology 22 mentioned research outputs in your search	81	0	0	0	76	0	0	0	3	0	2	0	0
Pharmacology 14 mentioned research outputs in your search	214	1	0	0	207	0	0	0	3	0	0	0	2



Using the explorer to showcase new journals



The screenshot displays the Altmetric Explorer interface. At the top, the Altmetric logo and 'EXPLORER' text are visible. Below the header, a navigation bar includes tabs for HIGHLIGHTS, RESEARCH OUTPUTS (selected), TIMELINE, DEMOGRAPHICS, MENTIONS, and JOURNALS. A search bar on the right allows for quick searches. The main content area shows a grid of research outputs, each represented by a circular icon with a number, a title, and the journal name. The grid is sorted by 'Altmetric Attention Score (Highest first)'. The interface also includes a sidebar on the left with a menu icon and a bottom navigation bar with a profile icon, a question mark, and a settings gear.



















Exploring data for all research outputs published in **Nature Sustainability** [EDIT SEARCH](#)

Quick search...

HIGHLIGHTS **RESEARCH OUTPUTS** TIMELINE DEMOGRAPHICS MENTIONS JOURNALS

Showing **148 research outputs** from the results of your search query. Of those, **147** have been mentioned. [EXPORT THIS TAB](#) [SAVE SEARCH](#)

Sort by: **Altmetric Attention Score (Highest first)**

 <p>A good life for all within planetary boundaries Article in Nature Sustainability, February 2018</p>	 <p>The water footprint of different diets within European sub-national... Article in Nature Sustainability, September 2018</p>	 <p>A spatial overview of the global importance of Indigenous lands for conservation Article in Nature Sustainability, July 2018</p>
 <p>The environmental costs and benefits of high-yield farming Article in Nature Sustainability, September 2018</p>	 <p>Quantification of energy and carbon costs for mining cryptocurrencies Article in Nature Sustainability, November 2018</p>	 <p>Global assessment of agricultural system redesign for sustainable... Article in Nature Sustainability, August 2018</p>
 <p>The urban south and the predicament of global sustainability Article in Nature Sustainability, July 2018</p>	 <p>The water footprint of water conservation using shade balls in California Article in Nature Sustainability, July 2018</p>	 <p>Evidence that organic farming promotes pest control Article in Nature Sustainability, July 2018</p>
 <p>Social-ecological outcomes of agricultural intensification Article in Nature Sustainability, June 2018</p>	 <p>The challenge of feeding the world while conserving half the planet Article in Nature Sustainability, August 2018</p>	 <p>Targeted emission reductions from global super-polluting power plants Article in Nature Sustainability, January 2018</p>
 <p>Environmental challenges for the Belt and Road Initiative Article in Nature Sustainability, May 2018</p>	 <p>Building a global urban science Article in Nature Sustainability, January 2018</p>	 <p>Water competition between cities and agriculture driven by climate change and... Article in Nature Sustainability, January 2018</p>
 <p>Extreme air pollution from residential solid fuel burning Article in Nature Sustainability, September 2018</p>	 <p>Addressing poaching in marine protected areas through voluntary surveillance... Article in Nature Sustainability, August 2018</p>	 <p>Aiming higher to bend the curve of biodiversity loss Article in Nature Sustainability, September 2018</p>

What else can the Explorer answer?

- Which authors are getting the most attention in the fields that I cover?
 - Where are these authors publishing?
 - Is there a cluster of authors in one title?
 - What are the sub-fields attracting most attention?
- Are there visible trends that can drive book acquisition, given the time lag needed for book acquisition?
- How do attention trends for books differ from journals, and how can I use this to show the merit in book publishing?
- How is my content driving policy?

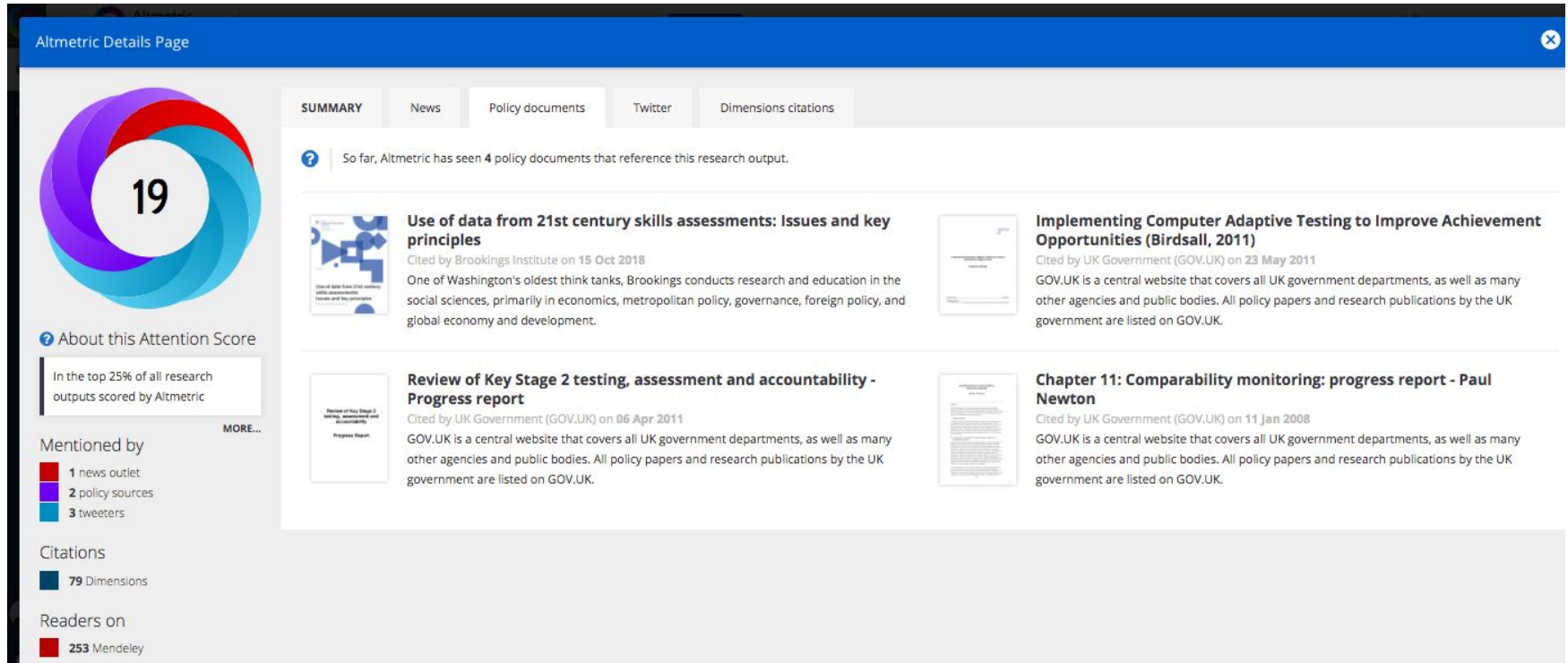


Publisher challenges - a quick recap

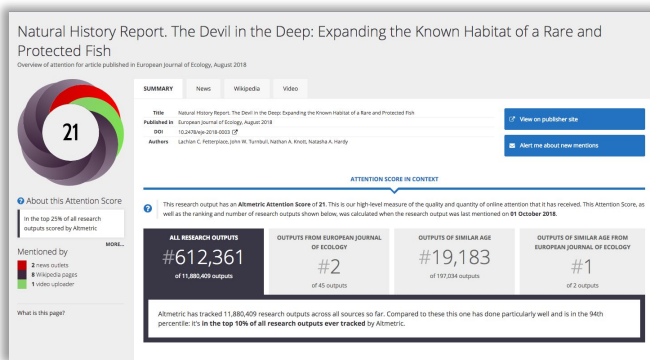
- Making informed business decisions
- Adding value for readers, authors and subscribers
- Attracting and keeping the best authors
- Demonstrating importance of content
- Creating engaging marketing campaigns
- Supporting research communities



Scholarly output and public policy

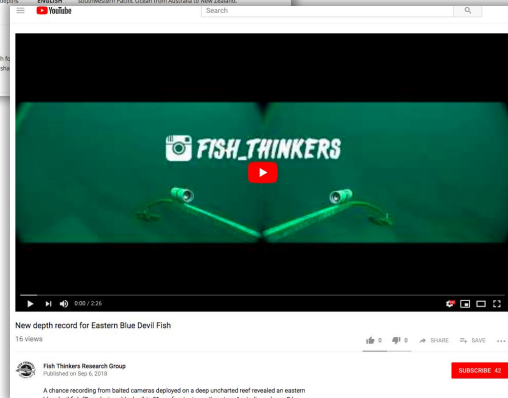


Maximising reach and influence



So far, Altmetric has seen 9 citations on 8 Wikipedia pages.

Wikipedia Page	Citation
Parma microlepis	Cited by user: Phleggy2000 on 01 Oct 2018 Parma microlepis, commonly known as the white star, is a species of fish in the family POMACENTRIDAE.
Mecaeichthys	Cited by user: Phleggy2000 on 01 Oct 2018 Mecaeichthys is a genus of fish in the family Pomacanthidae. They are found on rocky reef.
Redbanded weever	Cited by user: Phleggy2000 on 08 Sep 2018 The redbanded weever (Parapercis bennettii) is a member of the family Pinguipedidae found around Australia and New Zealand at depths between ...
Red morwong	Cited by user: Phleggy2000 on 08 Sep 2018 The red morwong (Shorrockia fusca) is a morwong, a species of fish in off southeast Australia and the north island of New Zealand from the depths to at least 50 m ...
Atypichthys strigatus	Cited by user: Phleggy2000 on 01 Oct 2018 Atypichthys strigatus, commonly known as the Mado, is a species of fish in the family POMACENTRIDAE.
Notolabrus gymneginis	Cited by user: Phleggy2000 on 01 Oct 2018 Notolabrus gymneginis, commonly known as the crimson banded wrasse, is a species of fish in the family LABRIDAE.
Silver sweep	Cited by user: Phleggy2000 on 08 Sep 2018 The silver sweep, Scorpaenopsis, is a species of sea club-nose to the southwestern Pacific Ocean from Australia to New Zealand.



- Who are our current audiences?
- Who are other stakeholders with whom we need to engage?
- How do we define impact related to our publications and communication?
- What are the information pathways to increased impact?



Using Altmetric to Boost Engagement and Track Trends on Social Media



Weekly check in on trending articles and promotion

- Finding news stories mentioning publications and sharing on social.
- Sharing top 10 trending articles from the past 7 days.





Compare: 6 month timeline



Identify key digital online influencers sharing other publishers' content





Search for research outputs...

+ ADVANCED SEARCH (1 FILTER ACTIVE)

Showing **articles, data sets, clinical trial records, and news stories** sorted by **Altmetric Attention Score** with keywords containing **climate change**

SAVE SEARCH

RESET SEARCH

< 1 2 3 4 5 ... 263 264 >

Sort by Altmetric Attention Score



Climate change in the Fertile Crescent and implications of the recent Syrian...

Article in **Proceedings of the National Academy of Sciences of the United States of America**, March 2015



Analysis and valuation of the health and climate change cobenefits of dietary...

Article in **Proceedings of the National Academy of Sciences of the United States of America**, March 2016



Climate change decouples drought from early wine grape harvests in France

Article in **Nature Climate Change**, March 2016



Future temperature in southwest Asia projected to exceed a threshold for...

Article in **Nature Climate Change**, October 2015



Greening of the Earth and its drivers

Article in



Expert credibility and climate change

OVERVIEW

ANALYZE THESE RESULTS

Total mentions 308,614

Research outputs 25,329

Outputs with mentions 21,877

Sources of attention 15

Your subscription doesn't include the Altmetric Book Index. Data for books and chapters are hidden from the database.

Export results as CSV

Springer Nature subject-specific 'Stars' campaigns:
Track and feature top-cited, downloaded, and mentioned content from a mixture of journals.

Analyzing connections between marketing, dissemination, impact, and readership of your publications

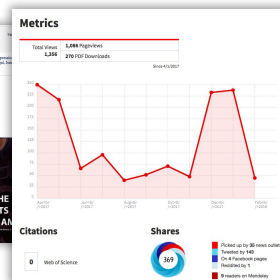
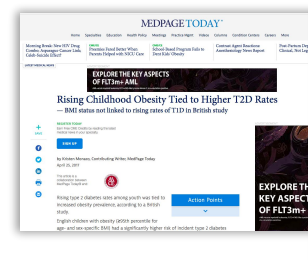
In 2017 the organization launched the the Journal of The Endocrine Society (JES).

After noticing a sharp increase in JES readership last fall, the Society wanted to assess which distribution and marketing channels had contributed to this spike.



- The Endocrine Society examined news mentions and social media shares of the article via the Altmetric Details Page, noting rich online attention long before citations would accrue.
- Able to correlate broad, global, targeted attention to increased readership, page views, etc. and use data to inform future distribution and dissemination strategies.

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Acute online fMRI predicts daily 'preference for praise vs. food'
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Neuromodulation of group prejudice and religious belief
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Editor-in-Chief
Stephen Leeder

IJE article achieves entry in the Altmetrics Top 100 of 2017

Each year, the journal articles that have received the most attention online are highlighted in the Altmetrics Top 100 list to showcase the online engagement of the research. This year, IJE article, Fruit and vegetable intake and the risk of cardiovascular disease, total cancer and all-cause mortality—a systematic review and dose-response meta-analysis of prospective studies, achieved a spot in the Top 100. The article details the many benefits of fruit and vegetables for human health.

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IJE Top Altmetric 2017

Read the top scoring article on Altmetric for IJE of the year so far:

Fruit and vegetable intake and the risk of cardiovascular disease, total cancer and all-cause mortality—a systematic review and dose-response meta-analysis of prospective studies

IEA appoints new Editor-in-Chief

Stephen Leeder, Emeritus Professor of Public Health and Community Medicine at the University of Sydney, Australia, has been appointed Editor-in-Chief of the International Journal of Epidemiology (IJE) from January 2017.

As of midnight on 31 July 2016, all newly submitted material is to be reviewed and processed by the new Editor-in-Chief of the IJE, Stephen J. Leeder and his editorial team, find out more here.

Why Publish in *JAMA Ophthalmology*?

JAMA Ophthalmology publishes innovative, clinically relevant research in vision science.

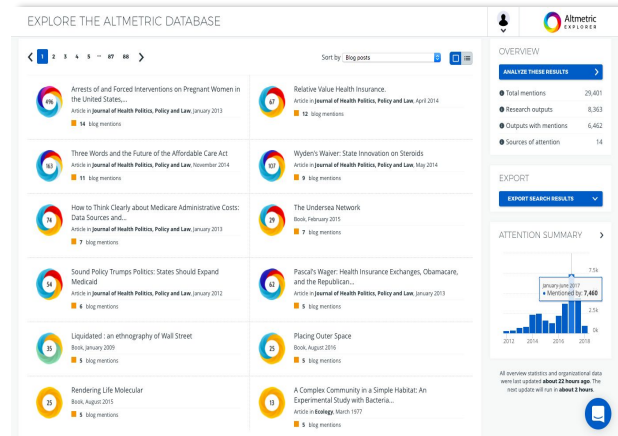
Impact and Reach

- **Impact Factor** of 5.6, one of the highest in ophthalmology
- **More than 1.4 million annual visits** to the *JAMA Ophthalmology* website with more than 2.2 million article views and downloads
- **Extensive press coverage**, with 7,102 media mentions in 2016 in news outlets including *The New York Times*, *USA Today*, *The Washington Post*, *Los Angeles Times*, CBS News, NPR, and Reuters
- **Top Altmetric scores** among ophthalmology journals—*JAMA Ophthalmology* has 52% (26) of the top 50 articles with Altmetric scores (measure of news and social media coverage)
- **Number of citations**, Altmetric score, article views and downloads tracked for your published article
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Author
outreach and
stakeholder
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Elevating diverse portfolios and managing reputation

- ❑ Wikipedia edit-a-thons with faculty editors
- ❑ Support evidence of impact for vital humanities and social science non-JIF publications
- ❑ Use Explorer to monitor for potential negative attention



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ECONOMICS AND
ELECTIONS : THE
MAJOR WESTERN
DEMOCRACIES

University of Michigan Press

? Overall attention for this book



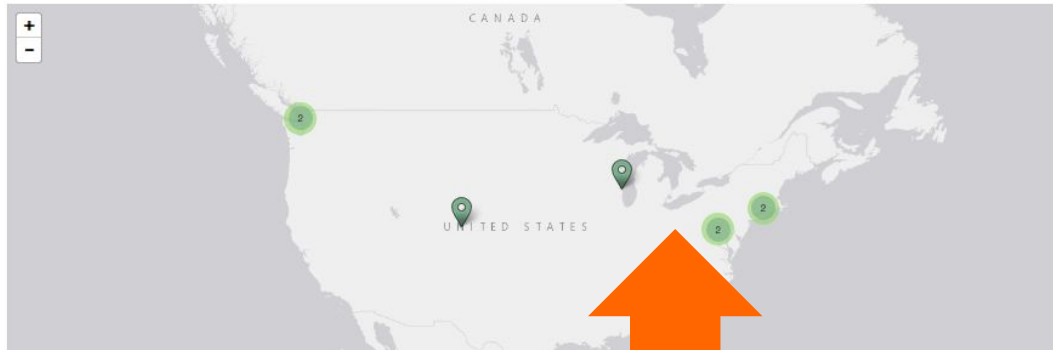
Mentioned by

13 institutions
with syllabi

SUMMARY

Syllabi

? So far, Altmetric has seen this research output assigned in 22 syllabi from 13 institutions on Open Syllabus Project.



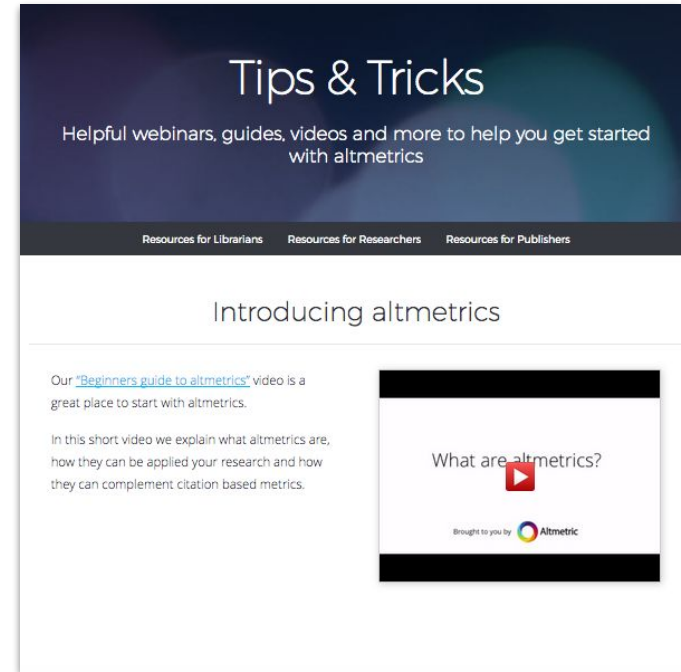
Michigan Publishing: rethinking book distribution
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Where next?

Jump into the data

- Via the badges on journal pages
- In the Explorer
- Check out the Altmetric site for useful tips and tricks



Q&A