



The Altmetric Ambassador program:

How joining our international community of engaged users can benefit your institution!

#Altmetricon18



ALTMETRICON

Introducing the Altmetric Ambassador Program



- Created in 2015 to connect Institutional users, Publishers, and other practitioners with an interest in altmetrics
- We currently have 250 members
- Provides ambassadors with tools to promote altmetrics within their institution or organisation
- Offers a forum for sharing uses cases for promoting and utilising altmetrics with different user groups
- Once a member joins it's up to them to decide the activities they'd like to do and how involved they'd like to be!





Champion altmetrics and Altmetric resources at their Institution

Run workshops and give presentations about the use of altmetrics

Advise individuals on incorporating altmetrics into workflows

Be part of and receive support from a worldwide community of 250 librarians, publishers and researchers



Joining the Ambassador program

- Easy sign-up process
altmetric.com/ambassador-program/
- Register for the Ambassador mailing list to receive insider information and altmetrics news
- Instant access to promotional materials
- We'll send you a few optional simple tasks to get you started.



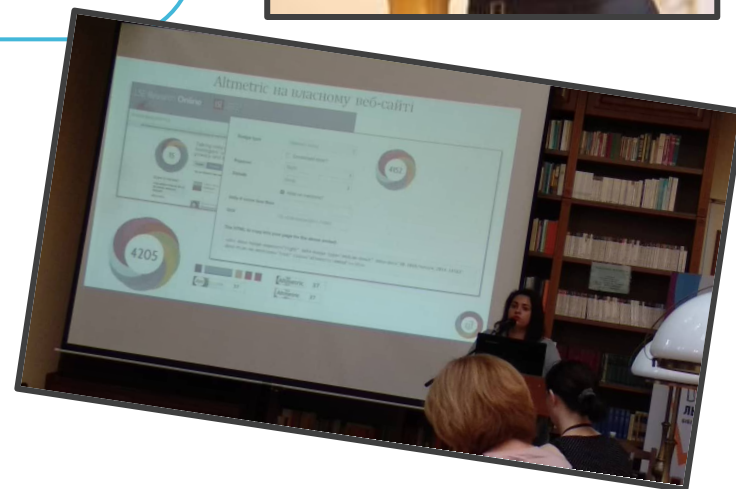
Ambassador support

- Ambassador newsletter to receive insider information and altmetrics news
- Guides and presentations templates for hosting workshops
- Downloadable posters, infographics, outreach guides
- Optional quarterly tasks to help you get started
- Email ambassadors@altmetric.com with questions or to request swag
- And much more...



Olga Olshevska,
Head of the Coordination Center of Scientific Publishing at Odessa
National Academy of Food Technologies

- Regularly gives internal seminars about the use of altmetrics data
- Gave a presentation about altmetrics data at a Ukrainian Ministry of Education competition
- Published a [LinkedIn article](#) about the application of altmetrics for Ukrainian researchers





**Jane Burns,
Senior Librarian, Athlone IT**

- Conference presentations and lectures for both students and librarians internally and externally
- Provides one-on-one training for colleagues and students
- Wrote a guest blog posts for the [Academic Writing Librarians blog](#) and the [Graphic Medicine blog](#)



Ambassador LinkedIn articles



- Quarterly LinkedIn articles from Ambassadors
- About their experience with using altmetrics at their institutions, conferences, workshops and much more..

['Altmetrics in Ireland - Measuring Impact and Making Connections'](#)

-Jane Burns, Senior Librarian, Athlone IT



Sign up today!

altmetric.com/ambassador-program/

