



How to ensure attention is
tracked by Altmetric

Sharing research online



nature @nature · May 20

Lead from the Roman era pollutes ice buried deep in an Alpine glacier, providing some of the oldest evidence that mining and smelting during the period spread environmental contaminants across Europe. [#ResearchHighlight](#)

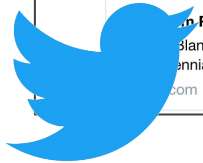


De Agostini/Getty

... Roman mines pollutes ancient Alpine ice

... blanc glacier core also contains antimony from smelting carried out
... nnia ago.

... com



Outdoor People

October 7, 2014 ·

Don't you love research proving the obvious? This time off screens get better at social cues. (Thanks to @WoodlandDave)

<http://www.sciencedirect.com/.../article/pii/S0747563214003227>



COMPUTERS IN
HUMAN BEHAVIOR

WWW.SCIENCEDIRECT.COM

Five days at outdoor education camp without screens improves preteen skills with nonverbal...

<http://www.sciencedirect.com/science/article/pii/S0747563214003227>



r/science · Posted by u/stan1880 7 hours ago

Pinterest homemade sunscreen recipes found in new study to be recipes for sunburn; 95.2% of sunscreen recipe pins (n = 189) touted the effectiveness of their homemade sunscreens, but researchers found that 68.3% of these homemade sunscreens offered insufficient UV radiation protection

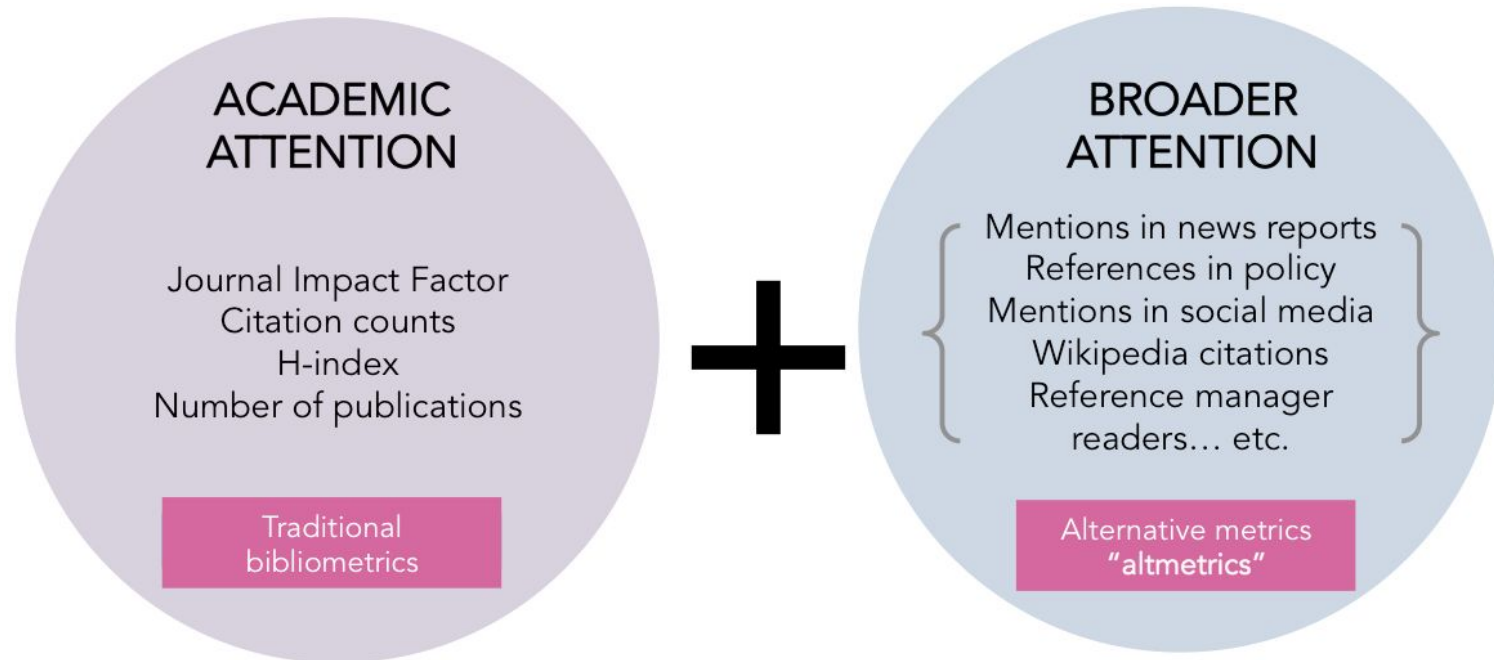
tandfonline.com/doi/fu...

Health

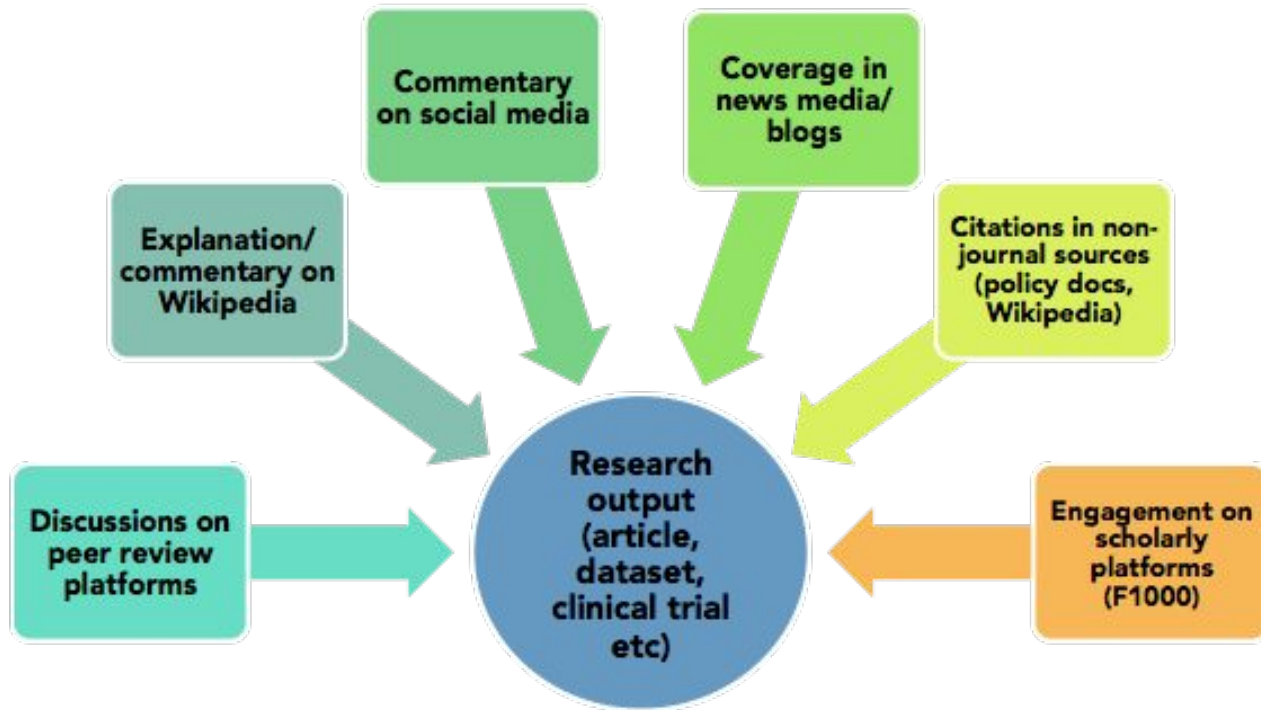
11 Comments Share Save H




Why altmetrics?



From unexpected places



Who is saying what?


**Taylor & Francis**
Taylor & Francis Group

Article Metrics

? What is this page? Embed badge Share

An estimation of the number of cells in the human body

Overview of attention for article published in Annals of Human Biology, July 2013

**725**

? About this Attention Score

In the top 5% of all research outputs scored by Altmetric

MORE...

Mentioned by

- 20 news outlets
- 14 blogs
- 1846 tweeters
- 8 Facebook pages

SUMMARY News Blogs Twitter Facebook Wikipedia

Title An estimation of the number of cells in the human body.

Published in Annals of Human Biology, July 2013

DOI 10.3109/03014460.2013.807878

Pubmed ID 23829164

Authors Eva Bianconi, Allison Piovesan, Federica Facchin, Alina Beraudi, Raffaella Casadei, Flavia Frabetti... [\[show\]](#)

Abstract All living organisms are made of individual and identifiable cells, whose number, together with... [\[show\]](#)


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TWITTER DEMOGRAPHICS

ATTENTION SCORE IN CONTEXT

The data shown below were collected from the profiles of 1,846 tweeters who shared this research output.
[Click here to find out more about how the information was compiled.](#)



SUMMARY News Blogs Twitter Facebook Wikipedia More...

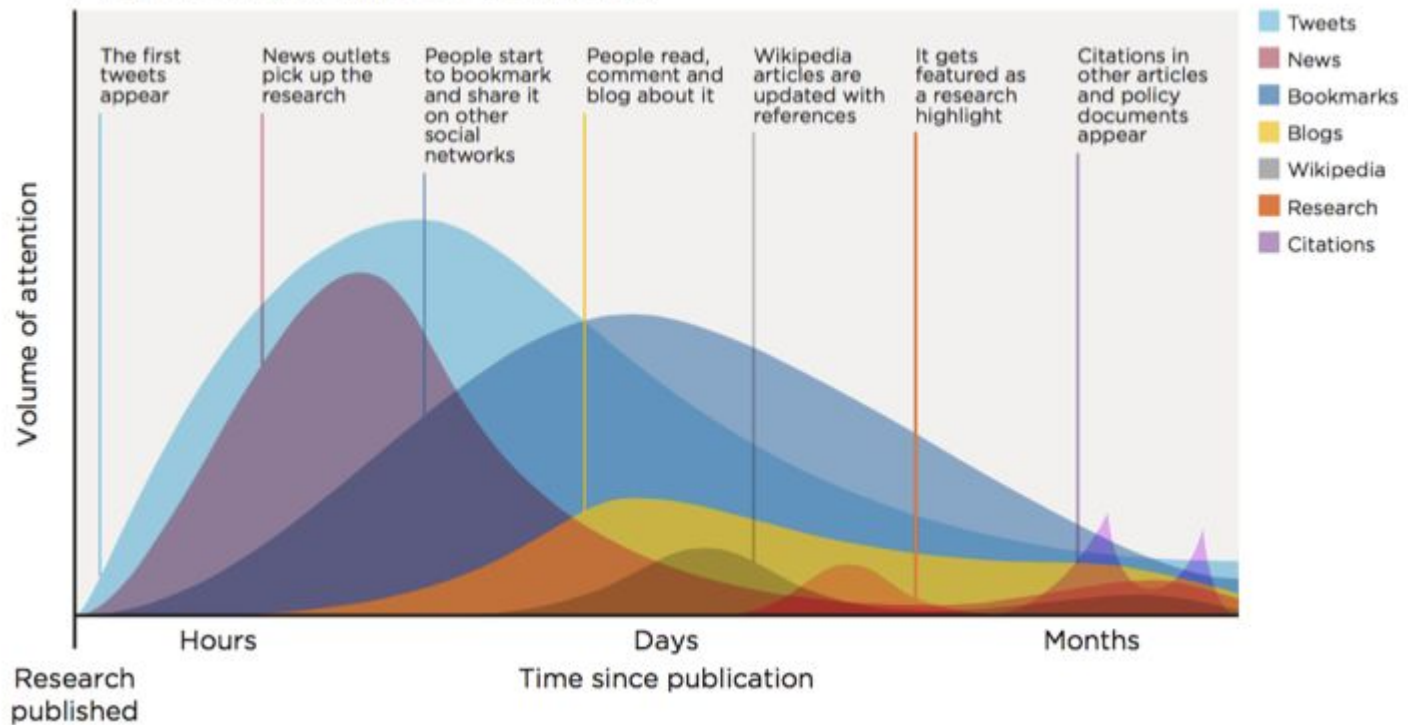
? So far, Altmetric has seen 16 posts from 14 blogs.

Cancer tumours could help unravel the mystery of the Cambrian explosion
ScienceNordic, 28 Jan 2018
Around 543 million years ago, the fossil record goes from showing no animal fossils to suddenly showing tracks and body fossils...

14 Types of Cells in the Human Body
Education Science Tips, 30 Dec 2017
There are different types of cells in the human body which make up the tissues and organs. A Cell is the basic unit of our life.

5 Easy Ways to Incorporate Anti-Inflammatory Foods in Your Diet
One Green Planet, 20 Jun 2017

A typical timeline of attention



For research to be tracked, we need...



A research output
with a...



Persistent identifier
that is...



Mentioned in a
source we track



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✓ A research output
with a...



? Persistent identifier
that is...



✓ Mentioned in a
source we track



Identifiers

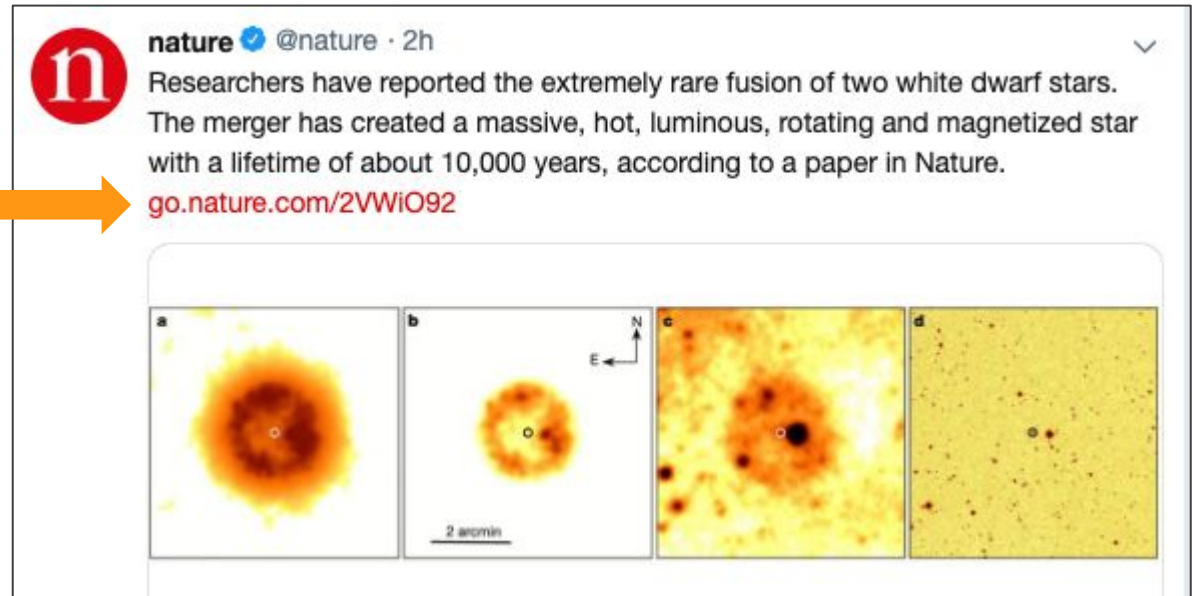


- DOIs
- PubMed IDs
- ISBNs
- Handles
- arXiv IDs
- ADS IDs
- SSRN IDs
- RePEC IDs
- ClinicalTrials.gov records
- URNs
- URIs
- ORCID identifiers
- URLs (custom)

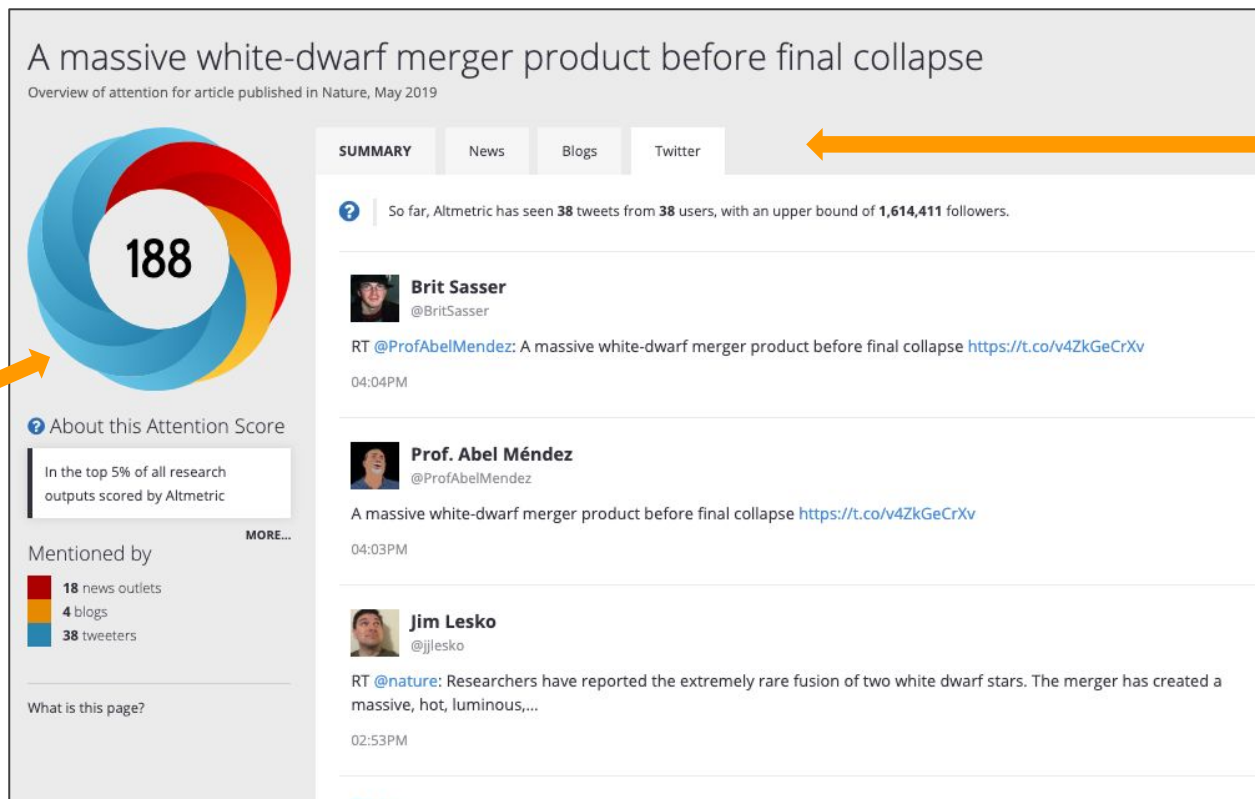


Tweet example

Link to research



Tweet example



Twitter attention collated on Altmetric Details Page



Make sure you...

Always link to research



...**not** secondary citations





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<http://bit.ly/altmetricshareonline>