# 2.

# 5 things you may not know about Altmetric's altmetrics

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# You may not know about...

- Persistent identifiers
- News stories as outputs
- Clinical trial tracking
- Tracking mentions on Reddit
- Tracking educational impact via syllabi

# How data capture works

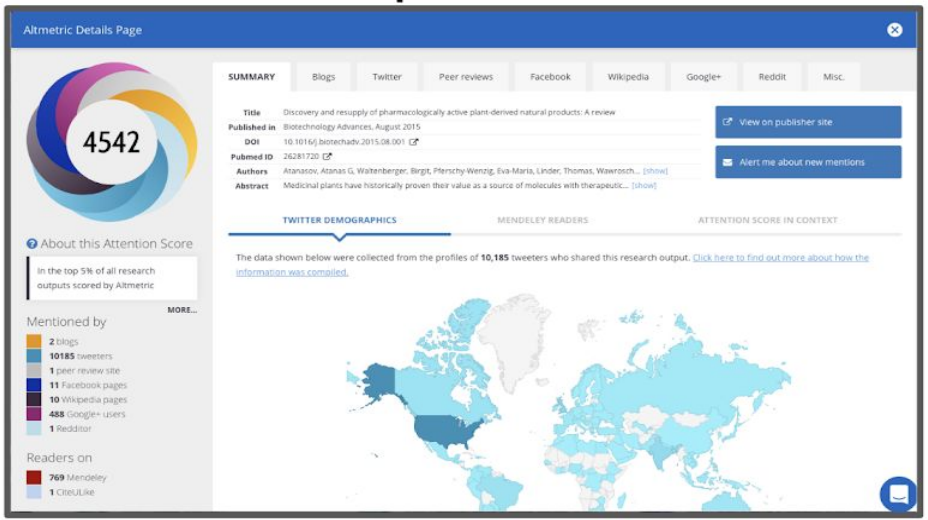
Follow a list of domains representing thousands of websites

Search for links to those domains in attention sources.

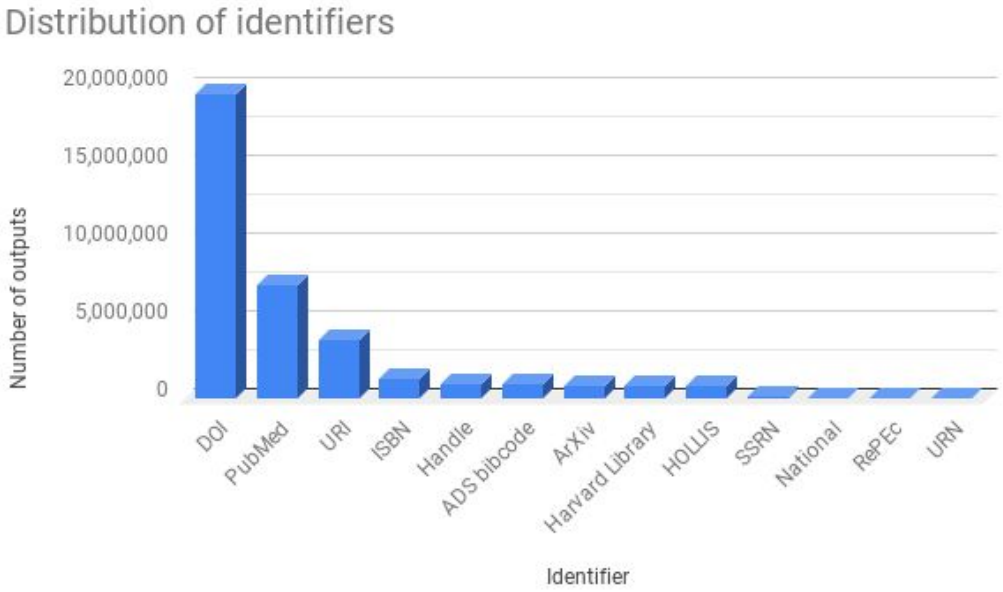
EXCEPT news, policy docs, and syllabi

Collate attention.

Display data in Altmetric Details Pages.

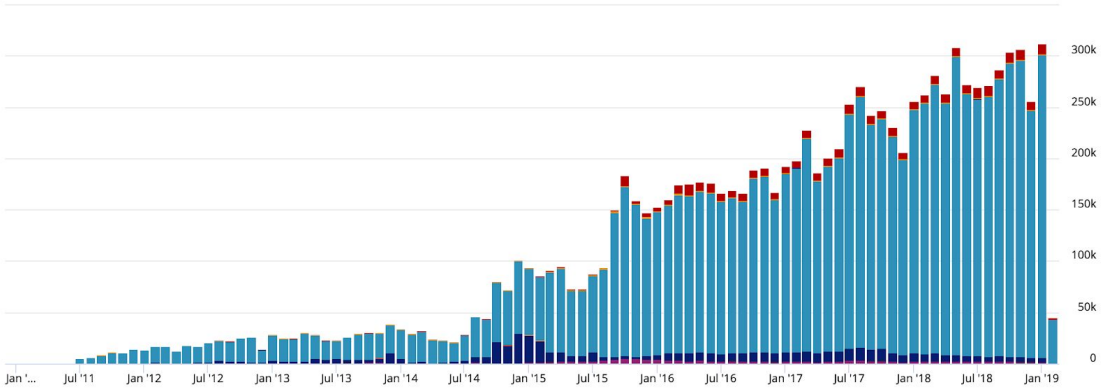


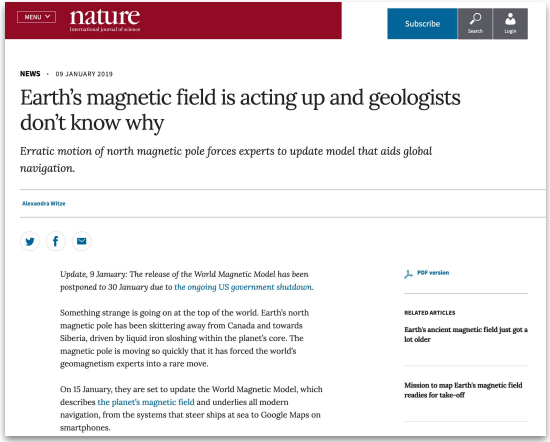
# Diverse outputs require diverse persistent identifiers




| Identifier | Number of outputs |
|---|---|
| DOI | 19,613,431 |
| PubMed | 7,327,522 |
| URI | 3,835,795 |
| ISBN | 1,309,996 |
| Handle | 988,595 |
| ADS bibcode | 986,648 |
| ArXiv | 799,627 |
| Harvard Library Open Metadata | 784,938 |
| HOLLIS | 784,906 |
| SSRN | 111,714 |
| National Clinical Trial ID | 45,062 |
| RePEc | 24,483 |
| URN | 19,587 |

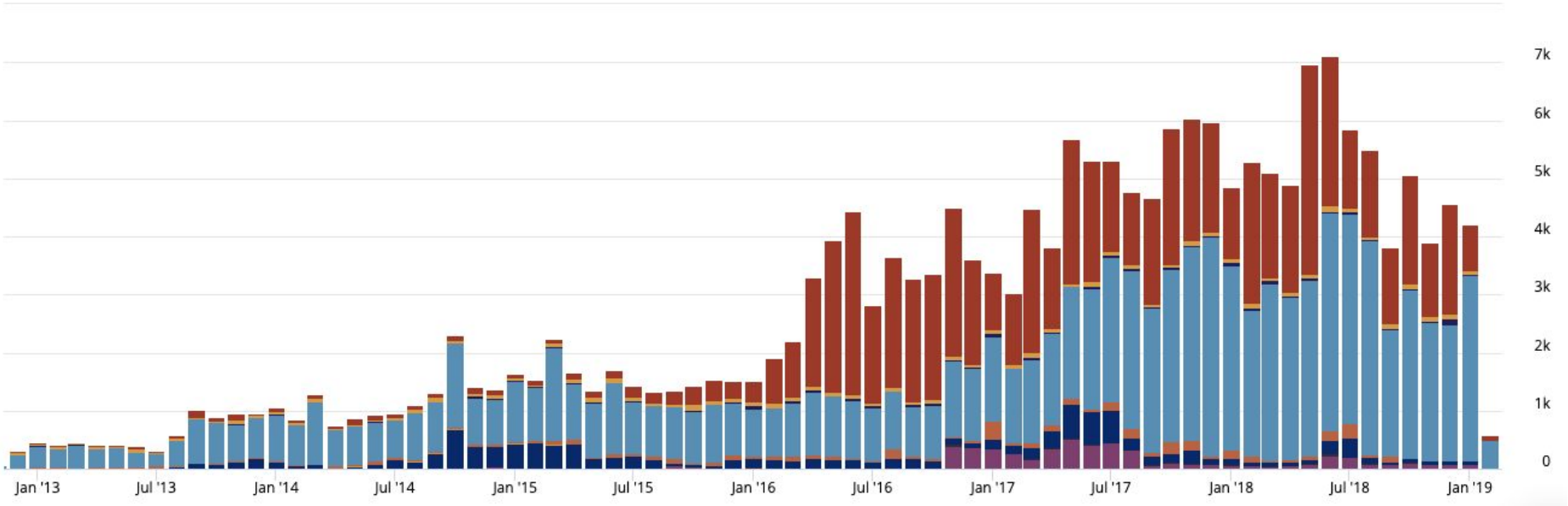
# We track the impact of news stories



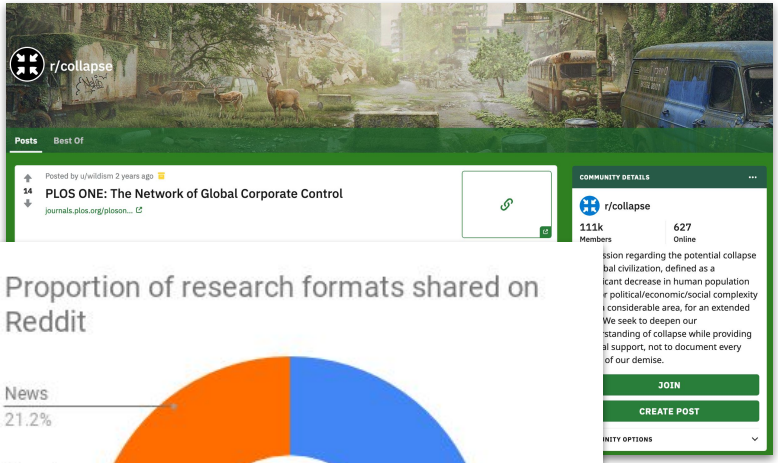

<meta name="dc.type" content="News"/>

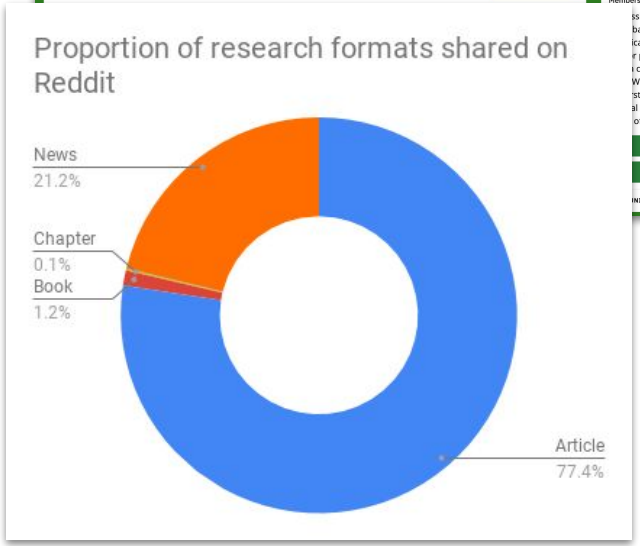
# Altmetric tracks research before it's technically published via **clinical trial records**



# Altmetric tracks sharing across Reddit

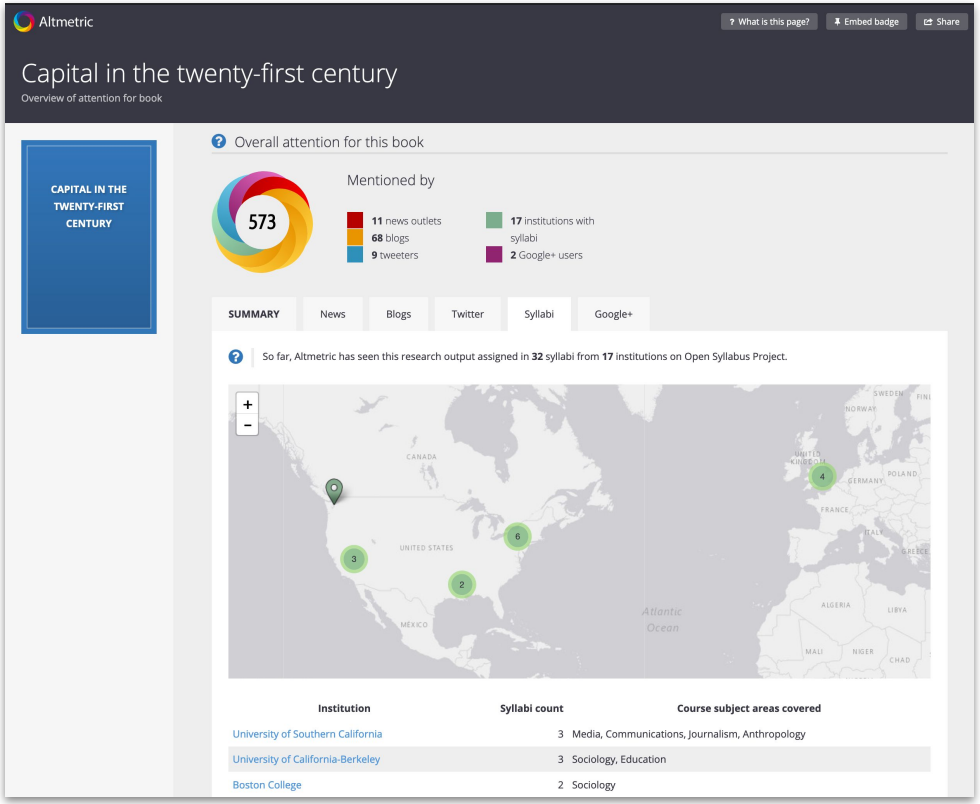
- 1.4% of all mentions
- Posts, not comments/upvotes
- Top 5 subreddits only account for 28% of Reddit mentions - most in long tail
- Mostly articles & news shared



# Altmetric tracks educational impacts via syllabi mentions

- Average of 6.9 syllabi
- Mostly published late 1990's - early 2000's
- Works as old as 17th c.



# Explore for yourself!

- Policy documents
- News
- Blogs
- Twitter
- Post-publication peer-reviews
- Facebook
- Sina Weibo
- Syllabi
- Wikipedia
- Google+
- LinkedIn
- Reddit
- Faculty1000
- Q&A (Stack Overflow)
- Youtube
- Pinterest
- Patents

*Thanks!*

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