

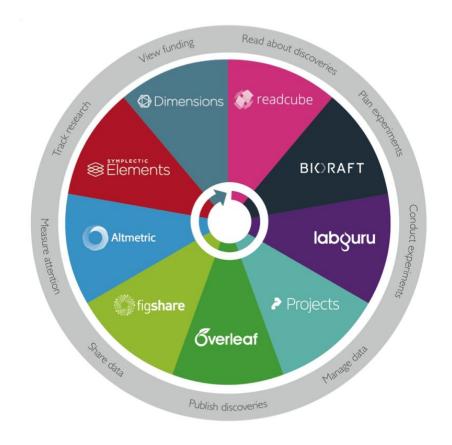
# Trace your impacts and optimize promotions: introducing our latest features

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altmetric4th December 2019

# About Altmetric

Digital Science: from publishing the end result...

...to supporting authors at every stage of the research cycle





### The Altmetric story so far

**2011:** Altmetric Founded by Euan Adie, Altmetric badges launched

**2012:** Altmetric Explorer for Publishers

**2014:** Altmetric Explorer for Institutions, first annual Top 100, 1:AM

**2015:** Bookmetrix

**2016:** Badges for Books, EFI v2, research grant

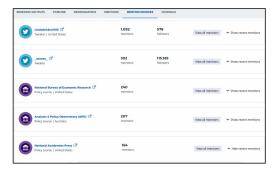
**2017:** EFP v2, over 230 customers



### Our Latest Developments

- New Altmetric Explorer Tab: Mention Sources
  - Who are your top engaging voices?
  - Who are key opinion leaders for a set of publications?

- Integration with Dimensions
  - What social audience is there for results in Dimensions?
  - For UK institutions; see your Unit of Assessment Audience





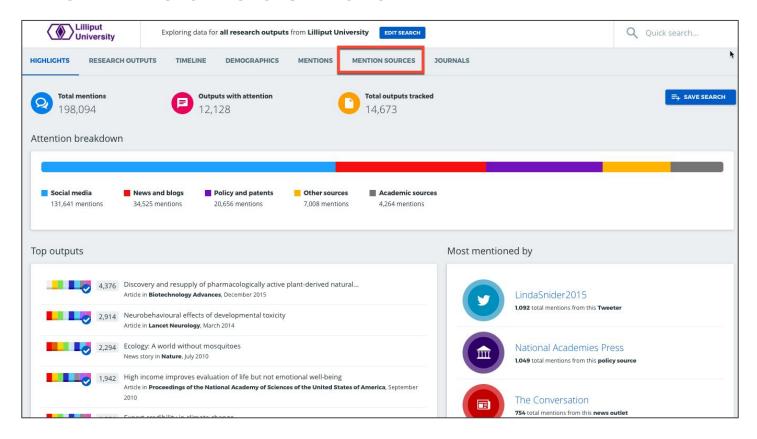


# Frequent Requests #1

Institutions: "How do we find our Key Opinion Leaders easily?"

Researchers: "Who are the loudest voices discussing my research?"

#### Mention Sources Tab





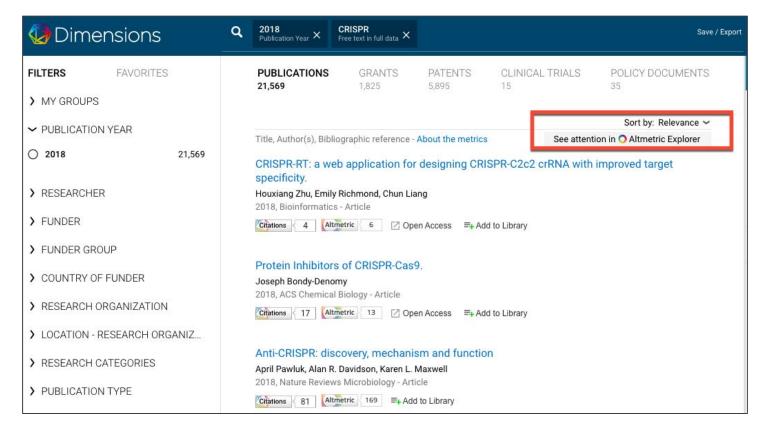
# Frequent Requests #2

"We want to be able to do a fulltext/abstract keyword search and see attention for the results"

"Can I search for attention to publications from a researcher outside my institution?"

"How do I see attention to a REF unit of assessment, for publications from a certain country etc?"

## Native Integration with Dimensions







# Thank you!

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