Altmetric New Product Releases

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Introductions



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What we'll cover

- A little housekeeping
- Intro to altmetrics and Altmetric
- The new product releases from Altmetric
- Demo
- Q&A



Housekeeping

- The webinar is being recorded.
- Registrants will receive a link to the recording tomorrow.
- All attendees are currently muted.
- Technical issues? Please send the "host" a private chat for assistance.
- Questions? Type them into the chat box for Q&A at the end.



What is Altmetric? Who are we for?

- Altmetric tracks the attention that research outputs such as scholarly articles and datasets receive online - this attention is called altmetrics.
- We pull data from social media sites, news articles, blogs, policy documents and more.
- We are for anyone interested in the dissemination of scholarly outputs - researchers, authors, publishers, librarians for example.



Terminology

• Output: an individual research product

- Altmetric mention: a share, reference to, or engagement with a digitally published research output
- Attention source: digital forum or platform where research is shared (social media, news outlets, policy documents/websites, etc.)



ALTMETRICS



Indicators of non-traditional attention and engagement with digitally published research and scholarship.



ALTernative METRICS



Data that explain both the volume and nature of attention research has received online

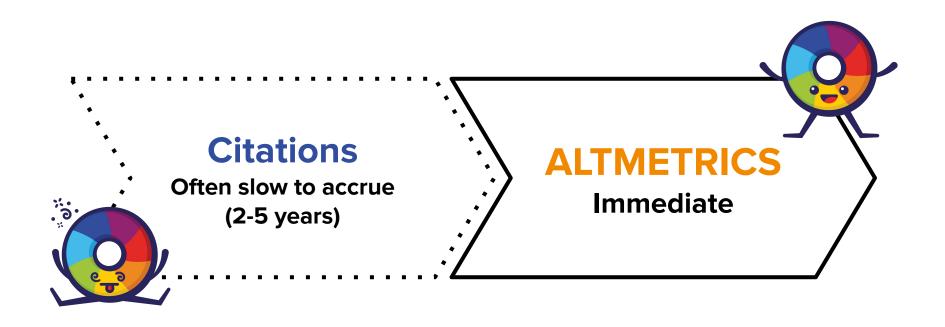


Can measure how many people have shared or engaged with a scholarly output online and where



Provides evidence of engagement with diverse audiences and potential impact







With Altmetric, how can you...

- Find out who is engaging with your journals the most?
- Ensure you are reaching the right people?
- Inform communication strategies and ensure you are targeting the right areas?







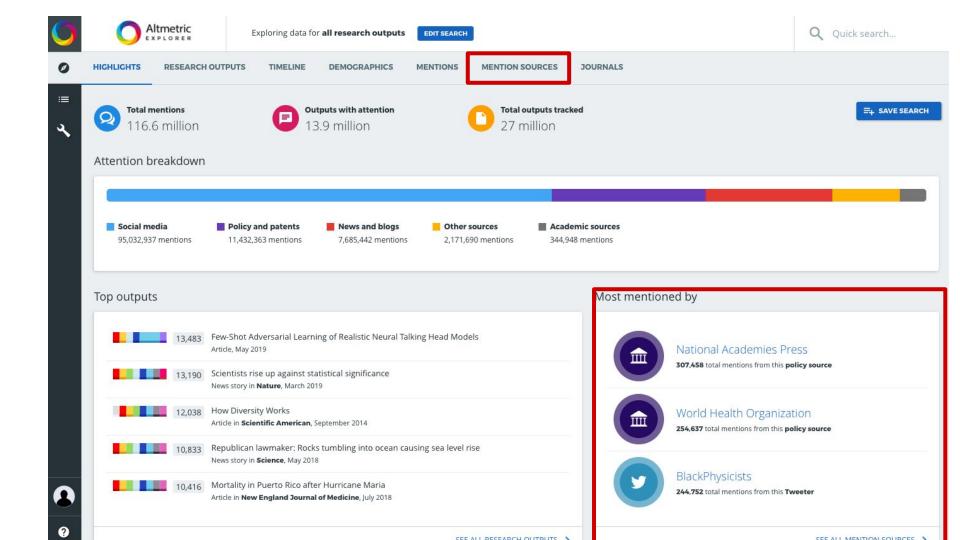
The Altmetric Explorer is an easy-to-use web platform that lets enables you to monitor the online activity surrounding academic research.

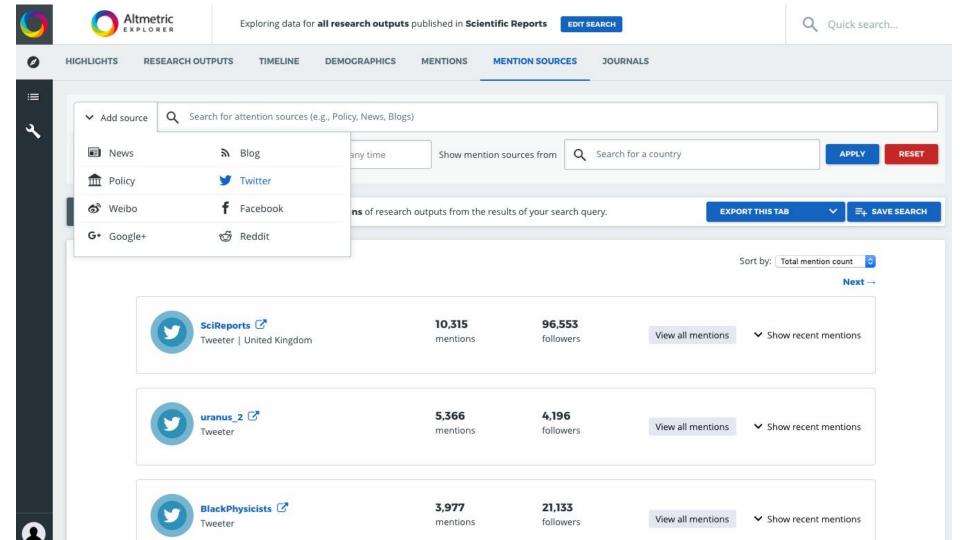


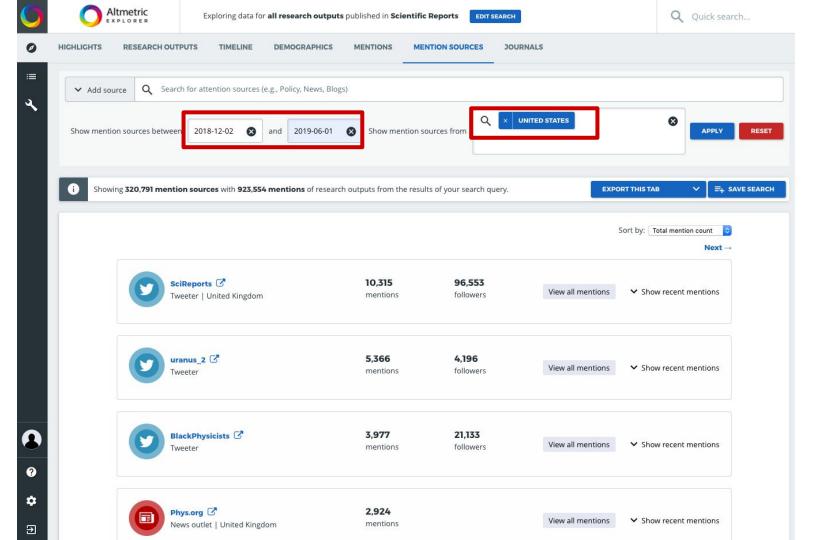
Discover who's engaging with your research the most

The Mention Sources tab is a new feature in the Altmetric Explorer that shows you exactly which sources and people have mentioned your journal's articles the most.









Are you reaching the right people?

- Explore the audience around your journals, authors, and topics
- Look at which Twitter users and bloggers have been sharing and discussing your journals' content
- Inform market activity or adjust your strategy



Demo





Questions?

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