



The first step in landscape analysis: How to search by subject area in Altmetric Explorer

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Today's agenda

- What are FoR codes?
- How to search Explorer using FoR codes
- Tips on how to gain insights using these scoping searches



A few notes...

- We will share the recording and slides
- I'm assuming participants have some knowledge about altmetrics
- Ask questions in the 'Questions' section
- We only have 30 min!



Let's chat!

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What are FoR codes?

- The Fields of Research (FoR) classification is a component of the Australian and New Zealand Standard Research Classification system.
- The system is [hierarchical](#), with major fields subdivided into minor fields.



What are FoR codes?

- Altmetric gets this data from Dimensions.
- Codes are (usually) assigned at the level of the individual publication, and not based on the journal classification.



What are FoR codes?

- Cover areas of academic research at a high level
- Work well for non-granular comparative analyses



Landscape analysis

- Learn about a subject area, often from a competitive angle:
 - Who is publishing what?
 - What kind of attention are they getting?
 - How does it compare to you?



Landscape analysis

Three steps:

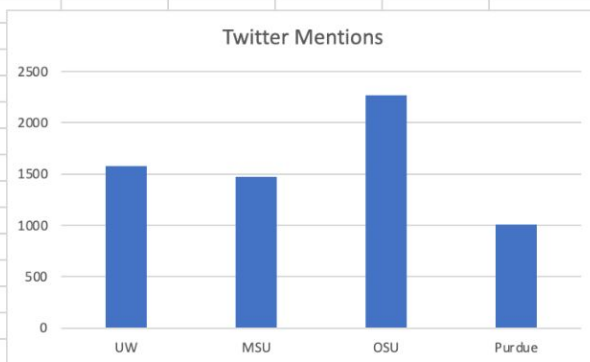
1. Identify what you want to compare, e.g. universities, journals, etc.
2. Choose your parameters, i.e. relevant FoR codes, date limits, etc.
3. Evaluate data points of interest.



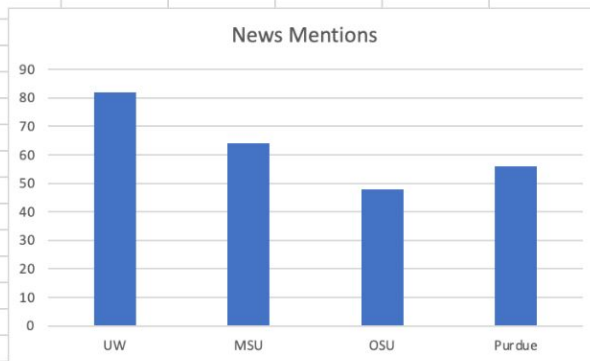


Live demo

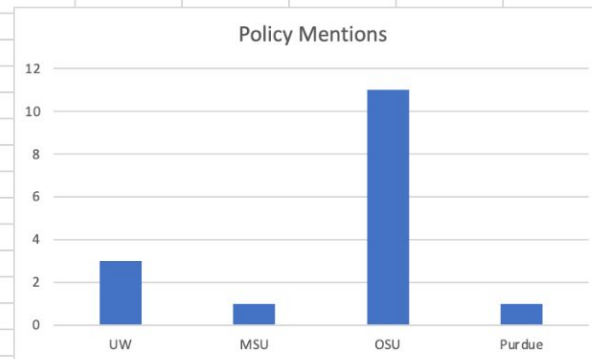
University	Twitter Mentions
UW	1576
MSU	1476
OSU	2268
Purdue	1005



University	News Mentions
UW	82
MSU	64
OSU	48
Purdue	56



University	Policy Mentions
UW	3
MSU	1
OSU	11
Purdue	1



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Thank you!

Questions?
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